

MBA

PROGRAMME

The programme is designed to develop professional leaders ready to work at responsible positions in a global business scene. The objective is to foster students and assist them build and enhance their managerial skills. The painstakingly planned programme helps students become successful leaders, who can attain results beyond expectations and transform organizations, think out of the box and come out with innovative answers, create alternative solutions, and develop entrepreneurial skills. The programme also aims at developing a global approach so that as future leaders they can meet the challenges from international arena.

Streams

- Marketing Management
- Human Resource Management
- Financial Management

ADMISSION PROCEDURE

MAT/CAT/CMAT or other National Level Aptitude Test Score followed by Group Discussion and Personal Interview.

Objectives

Impart knowledge in core business areas current, business topics and specialisation in the field chosen by the student.

Development of students in analytical, communication, team working, leadership and decision making skills.

Making student able to work in a competitive national and international business environment and organisations.

Assist students for placement in various national and international organisations.

ELIGIBILITY

Candidates seeking admission to this programme must possess a graduate degree from any recognized university with minimum 50% marks (45% for Reserved Category). Appearing candidates may also apply.

Payment Schedule MBA

At the Time of Admission	₹ 75000	At the Time of submission of Examination form of 1 st sem	₹ 39,000
At the Time of submission of Examination form of 2 nd sem	₹ 39,000	At the Time of submission of Examination form of 3 rd sem	₹ 39,000
At the Time of submission of Examination form of 4 th sem	₹ 39,000		

Programme Structure

1st Sem		2nd Sem	
Code	Paper Name	Code	Paper Name
MB 101	Principles and Practices of Management	MB 201	Organisational Behaviour
MB 102	Managerial Economics	MB 202	Business Research Methods
MB 103	Statistical Methods for Decision Making	MB 203	Operations Research
MB 104	Accounting and Financial Analysis	MB 204	Management Accounting and Control
MB 105	Marketing Management	MB 205	Financial Management
MB 106	Human Resource Management	MB 206	Project Management

3rd Sem		(Finance)	
Code	Paper Name	Code	Paper Name
MB 301	Strategic Management	MB-FC-01	Security Analysis and Portfolio Management
MB 302	Legal Aspects of Business		
MB 303	Project Study	MB-FC-02	Corporate Tax Planning and Management
MB 304	Summer Internship		

3rd Sem		(Human Resource Management)		(Marketing)	
Code	Paper Name	Code	Paper Name	Code	Paper Name
MB-HC-01	Labour and Employment Laws in India	MB-MC-01	Consumer Behaviour		
MB-HC-02	Industrial Relations	MB-MC-02	Services Marketing		

4 th Sem		(Finance)	
Code	Paper Name	Code	Paper Name
MB 401	Corporate Governance and Business Ethics	MB-FC-41	Banking and Financial Services
MB 402	Computer Application and Management Information System	MB-FC-44	Financial Derivatives
MB 403	Comprehensive Viva-Voce		
MB 404	Business Communication		

3rd Sem		(Human Resource Management)		(Marketing)	
Code	Paper Name	Code	Paper Name	Code	Paper Name
MB-HC-41	Management of Change	MB-MC-41	Sales & Distribution Management		
MB-HC-44	Group Dynamics	MB-MC-45	Strategic Marketing		

MCA

PROGRAMME

The programme imparts comprehensive knowledge of computer science and information technology with equal emphasis on theory, practical and industrial exposure.

ELIGIBILITY

Candidates seeking admission to this programme must possess a graduate degree from a recognized University with Maths as one of the subjects at +2/ Inter level.

ADMISSION PROCEDURE

All India Entrance Test followed by Group Discussion and Personal Interview.

Payment Schedule MCA

At the Time of Admission	₹ 60,000	At the Time of submission of Examination form of 1 st sem	₹ 47,500
At the Time of submission of Examination form of 2 nd sem	₹ 47,500	At the Time of submission of Examination form of 3 rd sem	₹ 47,500
At the Time of submission of Examination form of 4 th sem	₹ 47,500		

Objectives

1. To prepare students' career productively in software industry, academia, research, entrepreneurial pursuit, and other IT enabled services.
2. To develop Graduates up to the level of creating systems through software development
3. To enable students for System Analysis, Design, Development and Implementation.
4. To prepare graduates who will perform both as an individual and in a team through good analytical, design and implementation skills along with problem solving skills.

How to Apply

Candidates are required to apply on the prescribed Application Form. The complete Information Package and Application Form may be obtained from College counter. Candidates can also apply online through the College website www.lnmcmb.org. The cost of the form for different courses are as under-

Course Name	
MBA	₹ 1500/-
MCA	₹ 1500/-

Enclosures :

- The duly filled up Application Form
- Attested copies of Mark Sheets & Certificates
- Photocopy of Aadhar
- Photocopy of CMAT/MAT/CAT and other National Level Admission Score Card for seeking Admission in MBA
- Three copies of Photographs, with Name, Form No. and Signature of candidate on its back.

Reservation

The College strictly follows Reservation Policy as per Government of Bihar Rules.

Admission Formalities

Candidates selected for admission shall have to submit the following documents in Original alongwith an attested copy of each at the time of admission along with the prescribed fee:

1. College/Department Leaving Certificate (CLC/DLC) issued from the College/Department last attended.
2. Mark Sheet/Certificate of Matriculation/Secondary examination
3. Mark Sheet(s) of Qualifying Examination.
4. Two Character Certificate one from the Head of the Institution last attended, and another from Local Representative.
5. Photocopy of Registration Card issued by B.R. Ambedkar Bihar University or Migration Certificate in case student is from other University along with Registration fee.

Particulars (All Fees in Rs)	MBA	MCA
Admission Fee	₹ 15000/-	₹ 15000/-
Tuition Fee	₹ 156000/-	₹ 162000/-
Library Fee	₹ 10000/-	₹ 9000/-
Computer Lab Fee	₹ 10000/-	₹ 15000/-
Maintenance Charges	₹ 10000/-	₹ 9000/-
Miscellaneous	₹ 30000/-	₹ 40000/-
Total	₹ 2,31,000/-	₹ 2,50,000/-

BBA

(REGULAR COURSE) 3 YEARS

PROGRAMME

The undergraduate management programme has over the last few years grown into a niche centre of learning. The programme is designed carefully to match global standards. The students are trained as future leaders ready to take on the challenges of the business world.

OBJECTIVES

- Providing the students all the necessary knowledge to make them ready to face the challenges of business world at graduation level.
- The programme acts as the feeder to the MBA programme and provides better students for the masters degree.

ADMISSION PROCEDURE

Admission to BBA is made on the basis of aggregate marks obtained by the candidate at +2/intermediate level followed by LNMCBM Aptitude Test and personal interview.

ELIGIBILITY

Candidates seeking admission to this programme must have passed 10+2/intermediate or equivalent from any recognized Board / University with a minimum of 50% marks (45% for reserved category). Appearing candidates may also apply.

Payment Schedule BBA

At the Time of Admission	₹ 44000	At the Time of submission of Examination form of 1 st sem	₹ 24000
At the Time of submission of Examination form of 2 nd sem	₹ 24000	At the Time of submission of Examination form of 3 rd sem	₹ 24000
At the Time of submission of Examination form of 4 th sem	₹ 24000	At the Time of submission of Examination form of 5 th sem	₹ 24000

PROGRAMME STRUCTURE

1st Sem		2nd Sem		3rd Sem	
Paper No	Paper Name	Paper No	Paper Name	Paper No	Paper Name
Paper -I	Business Mathematics	Paper- I	Principles of Management	Paper I	Materials & Production Management
Paper -II	Communicative English	Paper- II	Organisational Behaviour	Paper II	Human Resource Management
Paper-III	Business Accounting	Paper-II	Business Communication	Paper-III	Marketing Management
Paper-IV	Business Economics	Paper-IV	Business Statistics	Paper-IV	Financial Management
Paper-V	Business & Industrial Organisation.	Paper-V	Fundamentals of Computer	Paper-V	Legal Aspects of Business

4th Sem		5th Sem		6th Sem	
Paper No	Paper Name	Paper No	Paper Name	Paper No	Paper Name
Paper-I	Computer Applications in Management	Paper-I	Corporate Taxation	A	Marketing Management
Paper-II	Research Methodology	Paper-II	Business Values & Ethics	B	Human Resource Management
Paper-III	Management & Control of Costs	Paper-III	Fundamentals of Operations Research	C	Financial Management
Paper-IV	Entrepreneurship	Paper-IV	Management/Control Techniques	D	Information Resource Management
Paper-V	Business Environment	Paper-V	Management Information Systems	E F G	Managing Rural Change International Trade Management Management of Services

Optional Papers for Sixth Semester: Candidates are required to opt any one group of the following:

Group Code	Group Name	Paper	
		No.	Name
A	Marketing Management	Paper I	Advertising & Sales Management
		PaperII	Consumer Behavior
B	Human Resource Management	Paper I	Human Resource Development
		PaperII	Industrial Relations
C	Financial Management	Paper I	Securities & Securities Market
		PaperII	International Finance
D	Information Resource Management	Paper I	E-Commerce
		PaperII	Database Management
E	Managing Rural Change	Paper I	NGO Management
		PaperII	Management in Rural Development
F	International Trade Management	Paper I	International Business
		PaperII	Export Procedures & Documentation
G	Management of Services	Paper I	Hospitality Management
		PaperII	Insurance Management

Compulsory: Paper-III Project Report 50 Marks
Viva Voce (Based on Project Report) 50 Marks

BCA

(REGULAR COURSE)

3 YEARS

PROGRAMME

To facilitate higher education in computer science L N Mishra College launched its BCA programme. This programme demonstrates sound knowledge in key areas of computer science or industrial computing. It also carries out the required analysis and synthesis involved in computer systems, information systems and computer applications.

PROGRAMME STRUCTURE

1 st Sem		2 nd Sem.		3 rd Sem	
Paper Code	Paper Name	Paper Code	Paper Name	Paper Code	Paper Name
BCA-101	Mathematical Foundation	BCA-201	Discrete Mathematics	BCA-301	Fundamentals of Management & Business Accounting
BCA-102	Computer Fundamentals	BCA-202	Computer Architecture	BCA-302	Database Management System
BCA-103	Business Communication & Information System	BCA-203	Data Structure through C	BCA-303	Object Oriented Programming using C++
BCA-104	C Programming	BCA-204	System Analysis and Design	BCA-304	Numerical Methodology
BCA-105	Lab on DOS & Windows	BCA-205	Lab on MS-Office	BCA-305	Lab on DBMS (SQL/MS-ACCESS)
BCA-106	Lab on C	BCA-206	Lab on Data Structure through C	BCA-206	Lab on C++

4 th Sem		5 th Sem.		6 th Sem	
Paper Code	Paper Name	Paper Code	Paper Name	Paper No	Paper Name
BCA-401	Java Programming	BCA-501	Relational Database Management System	BCA-601	Project Report - 100 Marks
BCA-402	Computer Graphics & Multimedia	BCA-502	Artificial Intelligence through Python Programming	BCA-602	Seminar Presentation - 50 Marks
BCA-403	Operating System & Linux	BCA-503	Web Technology (HTML, Java Script, CSS)	BCA-603	Viva - Voce - 50 Marks
BCA-404	Software Engineering Principles	BCA-504	Computer Network, Network Security and Cyber Law.		
BCA-405	Lab on Java Programming	BCA-505	Lab on Oracle		
BCA-406	Lab on Computer Graphics & Linux	BCA-506	Lab on Python Programming & Web Technology		

PAYMENT SCHEDULE BCA

At the Time of Admission	₹ 45000	At the Time of submission of Examination form of 1 st sem	₹ 27000
At the Time of submission of Examination form of 2 nd sem	₹ 27000	At the Time of submission of Examination form of 3 rd sem	₹ 27000
At the Time of submission of Examination form of 4 th sem	₹ 27000	At the Time of submission of Examination form of 5 th sem	₹ 27000

ADMISSION PROCEDURE

Admission to BCA is made on the basis of aggregate marks obtained by the candidate at +2/intermediate level followed by LNMCBM Aptitude Test and personal interview.

ELIGIBILITY

Candidates seeking admission to this programme must have passed 10+2/intermediate or equivalent with mathematics as one of the subject from any recognised Board/University with a minimum of 50% marks (45% for reserved category). Appearing candidates may also apply.

OBJECTIVES

Providing the students sufficient information so as to help them in pursuing studies like MCA, M. Sc (IT) and MBA (IT) or even pursuing job opportunity at an early stage.

How to Apply

Candidates are required to apply on the prescribed Application Form. The complete Information Package and Application Form may be obtained from College counter. Candidates can also apply online through the College website www.lnmcbm.org. The cost of the form for different courses are as under-

Course Name	
BBA	₹ 1500/-
BCA	₹ 1500/-

Enclosures :

The duly filled in Application Form

Attested copies of Mark Sheets & Certificates

Photocopy of Aadhar

Three copies of Photographs, with Name, Form No. and Signature of candidate on its back.

Reservation

The College strictly follows Reservation Policy as per Government of Bihar Rules.

Admission Formalities

Candidates selected for admission shall have to submit the following documents in Original along with an attested copy of each at the time of admission along with the prescribed fee :

- 1st Installment of Rs. 45000/- For BCA and of Rs. 44000/- for BBA to be paid at the time of admission through online payment gateway (www.lnmcbm.org).
- 1. Original CLC of the Institution last attended.
- 2. Attested copy of Mark Sheet of 10th and 12th examinations along with original copies for verification.
- 3. Character certificate from the Head of the Institution last attended.
- 4. Caste certificate in original for reserve candidates seeking admission under the reserve category.

Particulars (All Fees in Rs.)	BCA (Rs.)	BBA (Rs.)
Admission Fee	₹ 10000/-	₹ 10000/-
Tuition Fee	₹ 1,08,000/-	₹ 1,08,000/-
Library Fee	₹ 6000/-	₹ 6000/-
Computer Lab Fee	₹ 15000/-	₹ 9000/-
Miscellaneous	₹ 35000/-	₹ 25000/-
Maintenance Charge	₹ 6000/-	₹ 6000/-
TOTAL	₹ 1,80,000/-	₹ 1,64,000/-