



L. N. MISHRA COLLEGE OF BUSINESS MANAGEMENT



B. R. AMBEDKAR BIHAR UNIVERSITY, MUZAFFARPUR

We care. We carve. We create

Shaping Young Professionals
Since 1973

PROSPECTUS

MBA | MCA | BBA | BCA

Affiliated to UGC, AICTE and Approved by
Department of Higher Education, Government of Bihar
NAAC Accredited with B++ Grade (1st Cycle)

The College



To position the youth to reap the benefits of the rapidly changing economic environment and the growing industrialization, the need for making available quality management education was felt by Late Dr. Jagannath Mishra as early as in the year 1973 and hence L.N. Mishra College of Business Management was established to accomplish the shared vision of Late Lalit Narayan Mishra, the former Union Minister of Railway, Government of India. The College was inaugurated on February 11, 1974. L N Mishra college of Business Management is spread over a majestic 6 acres of land with a built-up area of 92000 sq.ft. In the year 1994, the College got the approval for MBA with intake of 120 students by AICTE. Similarly in 2002 the College got the permission from AICTE and State Government to start MCA. In 2003, the State Government on the recommendation of our parent university B.R.A. Bihar University, Muzaffarpur granted permission to start BBA and BCA courses.

In 2023, LNMCBM became the First Management College in Bihar to receive the prestigious B++ accreditation from NAAC under its revised guidelines, solidifying its position as a premier educational institution.

The college is a recognized leader in fostering innovation and entrepreneurship. The college houses the Bihar Startup Cell, established in collaboration with the Department of Industries, Government of Bihar, positioning itself as a leading startup center in the state.

The college has been awarded as “Most Promising Management Institute in Bihar” by Asia Today Research and Media (A leading Global Media and Analytical House). Also The Business India Magazine in its all India survey of management institutions rated this College as B+ School. In a survey conducted by Competition Success Review (CSR), the College has been declared as the Centre of Excellence for learning. The Placement cell of LNMCBM serves as an interface between students and the recruiters. The college is committed to help students, placing them in reputed organization across the globe. Many of our Alumni are serving in different countries apart from India. The College has been successfully grooming roughly 600 professionals from Bihar on yearly basis. All of them contribute to the ever-growing unparalleled reputation of the College.

Campus

The College spread over six acres of greenland with total built-up area of 82,000 Sq.ft. The whole campus is full of dense trees and plants making it a lush green eco-friendly environment, accompanied by a beautiful pond, a huge water reservoir, rainwater harvesting system and solar energy equipped "Green building". For closer monitoring and control of student activity, the entire campus is under CCTV surveillance with 24 x 7 security. The college has provided Wi-Fi Connectivity and State-of-the-Art infrastructure.

Classroom



Our class rooms are equipped with constant, ubiquitous connectivity and are updated with technology so that learners may be able to adjust as early as possible with the changes happening now a days. The College has well designed and equipped air conditioned classrooms having adequate space. Bespoke audio/visual aids, LCD projectors, smart board, laptop, portable sound system make the learning experience a world class one. Class tests on weekly or fortnightly pattern, quizzes, presentation etc. are some regular features of our classrooms. Both theoretical and practical centric classroom teachings are encouraged to ensure better learning experience.

Reading Room



The College has reading rooms where students can browse through relevant reference books, journals, national and international weekly, fortnightly, monthly and annual magazines, leading national dailies, newsletters and project-reports. It remains open for 12 hours from 7:00 A.M to 7:00 P.M. and supervised by a team of active and efficient support staff.

Library



In the age of Information Revolution the entire world has transformed from "Labour-intensive" to "Knowledge-society". Today, knowledge and information have been realised as the "Power". Understanding this, the college also focusses on library. The College library is a power house of knowledge and information for faculty members, students, reserchers and Academicians. Accessibility to knowledge resources from diverse sources, countries and authors facilitate better learning environment. Keeping this in view the library of the College under the guidance of a Professor-in-charge has been made well furnished and attempts are taken rigorously to achieve excellence. The library subscribes to 52 Indian and 21 foreign journals and has got more than 50,000 volumes of books. The library also have e-books and e-journals of national and International repute. A large number of volumes of current publications are added every year. It also boasts of housing back volumes of elite publications including Harvard Business Review etc. The library has more than 200 annual reports, newsletters, research publications, Ph.D. thesis, and project reports in hard-bound and digital forms for the benefit of the researchers. The automated 'open access system' facilitates free accessibility to books on-the-shelf in contrast to off-the-shelf accessibility. The library has been modernised by installing Computerised Library Information System for faster access to information.

IT Centre



The use of technology in the classroom can enhance learning. There's a whole world of tools online that allow teachers to provide more skill-building knowledge than ever before. Keeping this in view the College Management pays keen interest on practical exposure to students with Information Technology.

The College houses four extra large state of the art computer labs equipped with modern technical aids, having more than 300 computers, interconnected over LAN through Lenovo server. The computers are connected to Wi-Fi connectivity. All three labs are sufficient to provide one-to-one sitting/usage facility. The students are given 'free hours on computer for open exercise of their knowledge.' There is additional Computer Organisation Lab for practical exposure on hardware, its organisation and architecture.

Cafeteria



The cafeteria comes alive with ideas and innovation as students through the space after classes and spend time conversing with peers, seniors and juniors. This is also the place that builds inter-curriculum conversations and inter-personal skills. This brings freshness to the beleaguered brains and prepares them for the next set of classes. Hot snacks and soft drinks served in the café offer delightful company to the students.

Language Lab



To address the basic shortfall of language teaching / learning a standard and premium edition of digital language lab with extensive study material has been set up in the college. It encourages cooperative and collective learning through its interactive and live sessions. Practice sessions with instant scoring facility enable the learners to assess and review their individual development. The target is to facilitate proficiency in four basic skills of language learning i.e. Listening, Speaking, Reading and Writing (LSRW) which ensures the ability to communicate effectively at workplace.

Bankers

The College is armed with "in-house" service of UCO Bank, a nationalised bank, to ease money matters of the students. State Bank of India located 250 meters away from the college also serves the needs of students. Tie-up with the Axis Bank, Maripur branch is another advantage. These banks provide educational loans and other banking benefits to our students.

Security

The Campus of the College is protected from unauthorized persons/trespassers by Security Guards to provide fearless vibrant campus to students, particularly Girls, by hiring a security service company. For close monitoring of students' activities, entire campus including class rooms is equipped with CCTV camera.

Student Support

Scholarship



Veena Mishra Medha Chhatravriti

As a tribute to our Former Member of Governing Body and an eminent educationalist Hon'ble Late Veena Mishra Ji, the college felicitates two Girl students having highest marks obtained in their final semester of BBA and BCA courses by paying Rs. 50,000/- (Fifty Thousand) respectively for their higher studies through "Veena Mishra Medha Chhatravriti" scheme from the year 2018 onwards.



Madan Mohan Jha Memorial Merit Scholarship

In the memorable honour of Late Madan Mohan Jha, Former Principal Secretary, Education Department, Govt. of Bihar for his contribution in the field of education, the college has been awarding Merit Scholarship of Rs. 24,000/- (Twenty Four Thousand) since 2008 to the students who have been admitted in MBA with highest MAT score.

Other Scholarships and Student Credit Card

Our college is registered on National Scholarship Portal (NSP 2.0) which enlists multiple scholarships offered by the central Government, State Government, and other government institutions like AICTE, UGC, etc. for students to enable them to complete their education. Students of this college who are socially and economically weak (SC/ST/OBC/Minority) get scholarship from time to time through this Portal. Students of our college also get benefitted from Bihar Student Credit Card Scheme that provides funding to students who require financial assistance for their education.

Administrative Support

The College has a team of administrative support offices headed by Director, Additional Director (Administration) and supported by Administrative Officer-cum-Registrar. The team works on a modular basis, each module/team being governed by an officer supported by working staff. Staff members are always ready for providing active support to students' affairs and for addressing their issues and seeking solutions. The structure works for the welfare of students and faculty thriving College activities.

Anti-Ragging Policy

Ragging is a penal offence in the eyes of law. A student involved in harassing juniors physically or mentally is a punishable offence, and hence followed by expulsion from the college and denied future admissions.

Grievance Redressal Mechanism

The College has facility for on-line grievance redressal mechanism as per AICTE norms.

Student's Committee

To make the students creative, innovative to develop and expedite their managerial skills, the college constitutes a number of committees of students which operate under the guidance of experienced faculty members. This helps integrate the students to the college system. The college looks after different activities held at regular intervals.



Gender Biases and Sexual Harassment Cell

The College recognises the importance of gender equality in education and employment. A special cell has been formed to deal with incidents of gender biases and sexual harassments, if any. The College assures "No Tolerance" towards such social evils by adopting infrastructural support system, surveillance and family-friendly working policies. All the members of the College are committed to prevent such circumstances for attaining actual progress through education.

Medical Facilities



With the assistance of a full time ANM in the college dispensary, the college offers first aid and medical care to all stakeholders for any eventuality. The college has partnered with physicians and other experts in the field to offer student medical as needed.

Students Safety Package Insurance

All the admitted students in the College are covered under "Students Safety Package Insurance" from The New India Assurance Co. Ltd. Premium amount is paid by the College which covers the accidental insurance during their studentship at this College alongwith the facility of payment of the remaining course fee of the students in case of accidental death of their parents.

Common Room

The College provides co-educational learning programme. A modern common room armed with modern amenities has been created for students to spend leisure/off classes timings.



Alumni

The college has established an active linkage with its alumni who have adorned a number of important posts in leading business houses of the country including MNCs while some have opted to start ventures of their own. To facilitate knowledge sharing on industry trends the College organises alumni meet at regular intervals. The alumni of the college time to time feel pleasure students to take pains in counselling and giving tips to students to grow to their future career.



Student Development Programmes

Career Counselling

After education, every student faces a question 'what next.' Human capacities are infinite and can never be measured. But everyone has unique characteristics. The key to identify these unique qualities is career counselling. It involves scientifically developed aptitude and personality tests that help give the best suited career advice to the students. Such career itself translates into professional success and popularity. The main aim of career counselling is to help students choose a field that is in tune with their skills and their job expectations. Considering that, the college arranges sessions and invites experts of repute.



Students Participation in State level Start up Conclave



Industrial Tour



MBA

PROGRAMME

The programme is designed to develop professional leaders ready to work at responsible positions in a global business scene. The objective is to foster students and assist them build and enhance their managerial skills. The painstakingly planned programme helps students become successful leaders, who can attain results beyond expectations and transform organizations, think out of the box and come out with innovative answers, create alternative solutions, and develop entrepreneurial skills. The programme also aims at developing a global approach so that as future leaders they can meet the challenges from international arena.

Streams

- Marketing Management
- Human Resource Management
- Financial Management

ADMISSION PROCEDURE

MAT/CAT/CMAT or other National Level Aptitude Test Score followed by Group Discussion and Personal Interview.

Objectives

Impart knowledge in core business areas current, business topics and specialisation in the field chosen by the student.

Development of students in analytical, communication, team working, leadership and decision making skills.

Making student able to work in a competitive national and international business environment and organisations.

Assist students for placement in various national and international organisations.

ELIGIBILITY

Candidates seeking admission to this programme must possess a graduate degree from any recognized university with minimum 50% marks (45% for Reserved Category). Appearing candidates may also apply.

Payment Schedule MBA

At the Time of Admission	₹ 75000	At the Time of submission of Examination form of 1 st sem	₹ 39,000
At the Time of submission of Examination form of 2 nd sem	₹ 39,000	At the Time of submission of Examination form of 3 rd sem	₹ 39,000
At the Time of submission of Examination form of 4 th sem	₹ 39,000		

Programme Structure

1st Sem		2nd Sem	
Code	Paper Name	Code	Paper Name
MB 101	Principles and Practices of Management	MB 201	Organisational Behaviour
MB 102	Managerial Economics	MB 202	Business Research Methods
MB 103	Statistical Methods for Decision Making	MB 203	Operations Research
MB 104	Accounting and Financial Analysis	MB 204	Management Accounting and Control
MB 105	Marketing Management	MB 205	Financial Management
MB 106	Human Resource Management	MB 206	Project Management

3rd Sem		(Finance)	
Code	Paper Name	Code	Paper Name
MB 301	Strategic Management	MB-FC-01	Security Analysis and Portfolio Management
MB 302	Legal Aspects of Business		
MB 303	Project Study	MB-FC-02	Corporate Tax Planning and Management
MB 304	Summer Internship		

3rd Sem		(Human Resource Management)		(Marketing)	
Code	Paper Name	Code	Paper Name	Code	Paper Name
MB-HC-01	Labour and Employment Laws in India	MB-MC-01	Consumer Behaviour		
MB-HC-02	Industrial Relations	MB-MC-02	Services Marketing		

4 th Sem		(Finance)	
Code	Paper Name	Code	Paper Name
MB 401	Corporate Governance and Business Ethics	MB-FC-41	Banking and Financial Services
MB 402	Computer Application and Management Information System	MB-FC-44	Financial Derivatives
MB 403	Comprehensive Viva-Voce		
MB 404	Business Communication		

3rd Sem		(Human Resource Management)		(Marketing)	
Code	Paper Name	Code	Paper Name	Code	Paper Name
MB-HC-41	Management of Change	MB-MC-41	Sales & Distribution Management		
MB-HC-44	Group Dynamics	MB-MC-45	Strategic Marketing		

MCA

PROGRAMME

The programme imparts comprehensive knowledge of computer science and information technology with equal emphasis on theory, practical and industrial exposure.

ELIGIBILITY

Candidates seeking admission to this programme must possess a graduate degree from a recognized University with Maths as one of the subjects at +2/ Inter level.

ADMISSION PROCEDURE

All India Entrance Test followed by Group Discussion and Personal Interview.

Objectives

1. To prepare students' career productively in software industry, academia, research, entrepreneurial pursuit, and other IT enabled services.
2. To develop Graduates up to the level of creating systems through software development
3. To enable students for System Analysis, Design, Development and Implementation.
4. To prepare graduates who will perform both as an individual and in a team through good analytical, design and implementation skills along with problem solving skills.

Payment Schedule MCA

At the Time of Admission	₹ 60,000	At the Time of submission of Examination form of 1 st sem	₹ 47,500
At the Time of submission of Examination form of 2 nd sem	₹ 47,500	At the Time of submission of Examination form of 3 rd sem	₹ 47,500
At the Time of submission of Examination form of 4 th sem	₹ 47,500		

How to Apply

Candidates are required to apply on the prescribed Application Form. The complete Information Package and Application Form may be obtained from College counter. Candidates can also apply online through the College website www.lnmcbm.org. The cost of the form for different courses are as under-

Course Name	
MBA	₹ 1500/-
MCA	₹ 1500/-

Enclosures :

- The duly filled up Application Form
- Attested copies of Mark Sheets & Certificates
- Photocopy of Aadhar
- Photocopy of CMAT/MAT/CAT and other National Level Admission Score Card for seeking Admission in MBA
- Three copies of Photographs, with Name, Form No. and Signature of candidate on its back.

Reservation

The College strictly follows Reservation Policy as per Government of Bihar Rules.

Admission Formalities

Candidates selected for admission shall have to submit the following documents in Original alongwith an attested copy of each at the time of admission along with the prescribed fee:

1. College/Department Leaving Certificate (CLC/DLC) issued from the College/Department last attended.
2. Mark Sheet/Certificate of Matriculation/Secondary examination
3. Mark Sheet(s) of Qualifying Examination.
4. Two Character Certificate one from the Head of the Institution last attended, and another from Local Representative.
5. Photocopy of Registration Card issued by B.R. Ambedkar Bihar University or Migration Certificate in case student is from other University along with Registration fee.

Particulars (All Fees in Rs)	MBA	MCA
Admission Fee	₹ 15000/-	₹ 15000/-
Tuition Fee	₹ 156000/-	₹ 162000/-
Library Fee	₹ 10000/-	₹ 9000/-
Computer Lab Fee	₹ 10000/-	₹ 15000/-
Maintenance Charges	₹ 10000/-	₹ 9000/-
Miscellaneous	₹ 30000/-	₹ 40000/-
Total	₹ 2,31,000/-	₹ 2,50,000/-

BBA

(REGULAR COURSE) 3 YEARS

PROGRAMME

The undergraduate management programme has over the last few years grown into a niche centre of learning. The programme is designed carefully to match global standards. The students are trained as future leaders ready to take on the challenges of the business world.

OBJECTIVES

- Providing the students all the necessary knowledge to make them ready to face the challenges of business world at graduation level.
- The programme acts as the feeder to the MBA programme and provides better students for the masters degree.

ADMISSION PROCEDURE

Admission to BBA is made on the basis of aggregate marks obtained by the candidate at +2/intermediate level followed by LNMCBM Aptitude Test and personal interview.

ELIGIBILITY

Candidates seeking admission to this programme must have passed 10+2/intermediate or equivalent from any recognized Board / University with a minimum of 50% marks (45% for reserved category). Appearing candidates may also apply.

Payment Schedule BBA

At the Time of Admission	₹ 44000	At the Time of submission of Examination form of 1 st sem	₹ 24000
At the Time of submission of Examination form of 2 nd sem	₹ 24000	At the Time of submission of Examination form of 3 rd sem	₹ 24000
At the Time of submission of Examination form of 4 th sem	₹ 24000	At the Time of submission of Examination form of 5 th sem	₹ 24000

PROGRAMME STRUCTURE

1st Sem		2nd Sem		3rd Sem	
Paper No	Paper Name	Paper No	Paper Name	Paper No	Paper Name
Paper -I	Business Mathematics	Paper- I	Principles of Management	Paper I	Materials & Production Management
Paper -II	Communicative English	Paper- II	Organisational Behaviour	Paper II	Human Resource Management
Paper-III	Business Accounting	Paper-II	Business Communication	Paper-III	Marketing Management
Paper-IV	Business Economics	Paper-IV	Business Statistics	Paper-IV	Financial Management
Paper-V	Business & Industrial Organisation.	Paper-V	Fundamentals of Computer	Paper-V	Legal Aspects of Business

4th Sem		5th Sem		6th Sem	
Paper No	Paper Name	Paper No	Paper Name	Paper No	Paper Name
Paper-I	Computer Applications in Management	Paper-I	Corporate Taxation	A	Marketing Management
Paper-II	Research Methodology	Paper-II	Business Values & Ethics	B	Human Resource Management
Paper-III	Management & Control of Costs	Paper-III	Fundamentals of Operations Research	C	Financial Management
Paper-IV	Entrepreneurship	Paper-IV	Management/Control Techniques	D	Information Resource Management
Paper-V	Business Environment	Paper-V	Management Information Systems	E F G	Managing Rural Change International Trade Management Management of Services

Optional Papers for Sixth Semester: Candidates are required to opt any one group of the following:

Group Code	Group Name	Paper	
		No.	Name
A	Marketing Management	Paper I	Advertising & Sales Management
		PaperII	Consumer Behavior
B	Human Resource Management	Paper I	Human Resource Development
		PaperII	Industrial Relations
C	Financial Management	Paper I	Securities & Securities Market
		PaperII	International Finance
D	Information Resource Management	Paper I	E-Commerce
		PaperII	Database Management
E	Managing Rural Change	Paper I	NGO Management
		PaperII	Management in Rural Development
F	International Trade Management	Paper I	International Business
		PaperII	Export Procedures & Documentation
G	Management of Services	Paper I	Hospitality Management
		PaperII	Insurance Management

Compulsory: Paper-III Project Report 50 Marks
Viva Voce (Based on Project Report) 50 Marks

BCA

(REGULAR COURSE)

3 YEARS

PROGRAMME

To facilitate higher education in computer science L N Mishra College launched its BCA programme. This programme demonstrates sound knowledge in key areas of computer science or industrial computing. It also carries out the required analysis and synthesis involved in computer systems, information systems and computer applications.

PROGRAMME STRUCTURE

1 st Sem		2 nd Sem.		3 rd Sem	
Paper Code	Paper Name	Paper Code	Paper Name	Paper Code	Paper Name
BCA-101	Mathematical Foundation	BCA-201	Discrete Mathematics	BCA-301	Fundamentals of Management & Business Accounting
BCA-102	Computer Fundamentals	BCA-202	Computer Architecture	BCA-302	Database Management System
BCA-103	Business Communication & Information System	BCA-203	Data Structure through C	BCA-303	Object Oriented Programming using C++
BCA-104	C Programming	BCA-204	System Analysis and Design	BCA-304	Numerical Methodology
BCA-105	Lab on DOS & Windows	BCA-205	Lab on MS-Office	BCA-305	Lab on DBMS (SQL/MS-ACCESS)
BCA-106	Lab on C	BCA-206	Lab on Data Structure through C	BCA-206	Lab on C++

4 th Sem		5 th Sem.		6 th Sem	
Paper Code	Paper Name	Paper Code	Paper Name	Paper No	Paper Name
BCA-401	Java Programming	BCA-501	Relational Database Management System	BCA-601	Project Report - 100 Marks
BCA-402	Computer Graphics & Multimedia	BCA-502	Artificial Intelligence through Python Programming	BCA-602	Seminar Presentation - 50 Marks
BCA-403	Operating System & Linux	BCA-503	Web Technology (HTML, Java Script, CSS)	BCA-603	Viva - Voce - 50 Marks
BCA-404	Software Engineering Principles	BCA-504	Computer Network, Network Security and Cyber Law.		
BCA-405	Lab on Java Programming	BCA-505	Lab on Oracle		
BCA-406	Lab on Computer Graphics & Linux	BCA-506	Lab on Python Programming & Web Technology		

PAYMENT SCHEDULE
BCA

At the Time of Admission	₹ 45000	At the Time of submission of Examination form of 1 st sem	₹ 27000
At the Time of submission of Examination form of 2 nd sem	₹ 27000	At the Time of submission of Examination form of 3 rd sem	₹ 27000
At the Time of submission of Examination form of 4 th sem	₹ 27000	At the Time of submission of Examination form of 5 th sem	₹ 27000

ADMISSION PROCEDURE

Admission to BCA is made on the basis of aggregate marks obtained by the candidate at +2/intermediate level followed by LNMCBM Aptitude Test and personal interview.

ELIGIBILITY

Candidates seeking admission to this programme must have passed 10+2/intermediate or equivalent with mathematics as one of the subject from any recognised Board/University with a minimum of 50% marks (45% for reserved category). Appearing candidates may also apply.

OBJECTIVES

Providing the students sufficient information so as to help them in pursuing studies like MCA, M. Sc (IT) and MBA (IT) or even pursuing job opportunity at an early stage.

How to Apply

Candidates are required to apply on the prescribed Application Form. The complete Information Package and Application Form may be obtained from College counter. Candidates can also apply online through the College website www.lnmcbm.org. The cost of the form for different courses are as under-

Course Name	
BBA	₹ 1500/-
BCA	₹ 1500/-

Enclosures :

The duly filled in Application Form

Attested copies of Mark Sheets & Certificates

Photocopy of Aadhar

Three copies of Photographs, with Name, Form No. and Signature of candidate on its back.

Reservation

The College strictly follows Reservation Policy as per Government of Bihar Rules.

Admission Formalities

Candidates selected for admission shall have to submit the following documents in Original along with an attested copy of each at the time of admission along with the prescribed fee :

- 1st Installment of Rs. 45000/- For BCA and of Rs. 44000/- for BBA to be paid at the time of admission through online payment gateway (www.lnmcbm.org).
- 1. Original CLC of the Institution last attended.
- 2. Attested copy of Mark Sheet of 10th and 12th examinations along with original copies for verification.
- 3. Character certificate from the Head of the Institution last attended.
- 4. Caste certificate in original for reserve candidates seeking admission under the reserve category.

Particulars (All Fees in Rs.)	BCA (Rs.)	BBA (Rs.)
Admission Fee	₹ 10000/-	₹ 10000/-
Tuition Fee	₹ 1,08,000/-	₹ 1,08,000/-
Library Fee	₹ 6000/-	₹ 6000/-
Computer Lab Fee	₹ 15000/-	₹ 9000/-
Miscellaneous	₹ 35000/-	₹ 25000/-
Maintenance Charge	₹ 6000/-	₹ 6000/-
TOTAL	₹ 1,80,000/-	₹ 1,64,000/-

Campus to Corporate

Placement Cell

The Placement Cell of LNMCBM serves as an interface between the students and the recruiters. The college is committed to help students, placing them in reputed organizations throughout the country. A separate full-fledged placement cell has been set up and governed by a team of experts to look after the activities of the placement cell. The team establishes corporate linkage and coordinates campus placement programme in-the campus and off-the campus. The college has established Rozgar Srijan Kendra at its campus to facilitate the young entrepreneurs; A separate start up cell is also working independently in collaboration with Chandragupta Institute of Management, Patna.

Objectives/Activities

- To create awareness amongst students about job recruitment of various companies.
- To organize workshops and seminars to generate confidence among students before campus placement.
- To encourage the students to take up industry related projects independently.
- To achieve maximum placement of students in reputed companies.

Placement Overview

Our college has always realized the need for effective interface with Corporate and has undertaken the task of strengthening the linkages with them. The Campus Recruitment Programme of the college caters to the needs of the industry. With their in-depth professional knowledge and well versed soft skills, LNMCBM students have been known for their healthy contribution to any corporate they have become a part of. They have, with dazzling confidence, added to the success of their organizations and made them proud. Whether a corporate requires candidates for internship or fresh talent for recruitments, Placement Cell is always ready to facilitate their search through the well structured Campus Recruitment Programme. Placement Cell handles all aspects of placement for the graduate and postgraduate students of all courses. Right from approaching companies to managing all logistics, arranging the written test, pre-placement talks and conducting final interview in the best possible manner to the recruiters. Placement Cell interacts with the corporate to understand the realities requires in the corporate world. It assists students with career counseling, mentoring, final placements and internships, in addition to managing alumni and corporate relations. Wipro Limited and TCS a global information technology (IT), consulting and business process service provider has started its campus recruitment process in LNMCBM campus.

Our students are working in...

Federal Bank Ltd.	Dainik Bhaskar	Adani Power Ltd.	HDFC Bank Ltd.
PepsiCo India Holding Pvt.Ltd.	Idea Cellular Ltd.	Tirhut Dugdh Utpadak sahkari Sangh Ltd.	Ambuja Cement Ltd
Bajaj Corp.Ltd.	Karvy Stock Broking Ltd.	ICICI Prudential Life Insurance Ltd.	Bandhan Bank Ltd.
Wipro Ltd.	JK Cement Ltd.	Reliance Jio Infocomm Ltd.	Kotak Bank Ltd.
TATA Consultancy Services Ltd.	Berger Paints India Ltd.	Shriram General Insurance	Lava International Ltd.
Kansai Nerolac Paints Ltd.	L&T Finance Ltd.	ITC Ltd.	Kajaria Ceramics Ltd.
Apollo Munich Health Insurance	Birla Corporation Ltd.	SBI Mutual Fund	IndusInd Bank Ltd.
The Smart Shop	PNB Metlife Insurance	Samsung Electronics Co.Ltd.	Iffco Tokio General Insurance
A2Z Group	Somany Ceramics Ltd.	DARCL Logistics Ltd	GATI Ltd.
Usha International Ltd.	Oppo Mobile	Mahindra & Mahindra Financial Services Ltd	HPCL Mittal Energy Ltd
ACC Ltd	NHPC Ltd	CIPLA Ltd	Relaxo Footwear's Ltd.

Campus Placement in LNMCBM

Some of our successfully selected students through campus placement



ARYA VERMA
VLCC Health Care Limited



VINOD KUMAR
Bajaj Finserv Ltd.



RAHUL KUMAR
Triveni Almirah Pvt. Ltd.



RANJEET KUMAR
Triveni Almirah Pvt. Ltd.



RAMANI RAMAN
Bajaj Finserv LL.



RAGHUNATH DHANESHWAR
Varun Beverages Ltd. (Pepsico India)



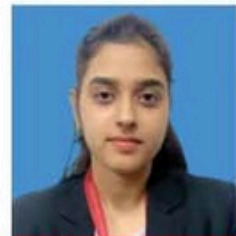
ANAND RAJ
Triveni Almirah Pvt. Ltd.



AFTAB ANSARI
Bajaj Finserv Ltd.



MD. ALI ANSARI
Bajaj Finserv Ltd.



RIYA VARDHAN
Stelvio Healthcare LLP



RAKHI KUMARI
Stelvio Healthcare LLP



MODASSIR AHMAD
Bajaj Finserv Ltd.



SHAINA KAUSAR
Nippon India Mutual Fund



SHAKSHI
Varun Beverage Ltd.



SUSHANT KUMAR
ICICI Prudential Life Insurance



MD. ARSHAD
ICICI Prudential Life Insurance Ltd.



VAISHNAVI
TCS



RISHITA RANJAN
TCS



PIYUSH RAJ
TCS



ANISH KUMAR
TCS



SUMAN SHROFF
TCS



PRASHANT KUMAR
TCS



ATULYA
TCS



KUMARI TANYA
TCS



RIYA VERMA
TCS

Campus Placement in LNMCBM

Some of our successfully selected students through campus placement



SHIVAM SINHA
TCS



HARSH RAJ
TCS



ASHISH TIWARI
TCS



SAURAV KUMAR
TCS



ARYAN PRAKASH
TCS



ANCHAL SHRIYAM
TCS



ADITYA RAJ
TCS



SASHWAT SAH
TCS



VAISHNAVI
TCS



AASTHA ANAND
TCS



KAMINI KUMARI
TCS



SAMAR RAJ
TCS



PRIT
TCS



DEVANSH RAJ
TCS



DIVYA ROUSHNI
TCS



MAYURI
TCS



SAKSHI
TCS



MANYATA MAHI
TCS



ABHISHEK KUMAR
TCS



HARSHIKA VERMA
TCS



ANURADHA KUMARI
TCS



AMAN KUMAR
ICICI Prudential Life Insurance



KOMAL SHARMA
ICICI Prudential Life Insurance



HIMANSHU SINGH
ICICI Prudential Life Insurance



SAPNA KUMARI
Utkarsh Small Finance

Campus at a Glance



The Administration of L. N. Mishra College of Business Management, Muzaffarpur reserves the right to make changes in the requirement for admission, for continuing the course, in the content of courses, the fees charged, regulations affecting students, or make any other suitable modifications without prior notice deemed necessary in the interest of the student, college and the profession.



L. N. Mishra College of Business Management

Bhagwanpur Chowk, NH-28, Muzaffarpur - 842 001 (Bihar)

Telephone : 0621-3500094/95 E-mail : info@lnmcbm.org
Mobile : 7542023030 Website : www.lnmcbm.org
7542023050