



# Lalit Narayan Mishra College of Business Management

An Autonomous College Under UGC Regulation 2023

Affiliated to B. R. Ambedkar Bihar University

Approved by AICTE & BCI



## PROSPECTUS

MANAGEMENT | COMPUTER APPLICATIONS | LAW

We care. We carve. We create

Shaping Young Professionals *Since 1973*

NAAC Accredited with B++

(ISO 9001-2015 & ISO 21001 – 2018 CERTIFIED)



## Our Inspiration

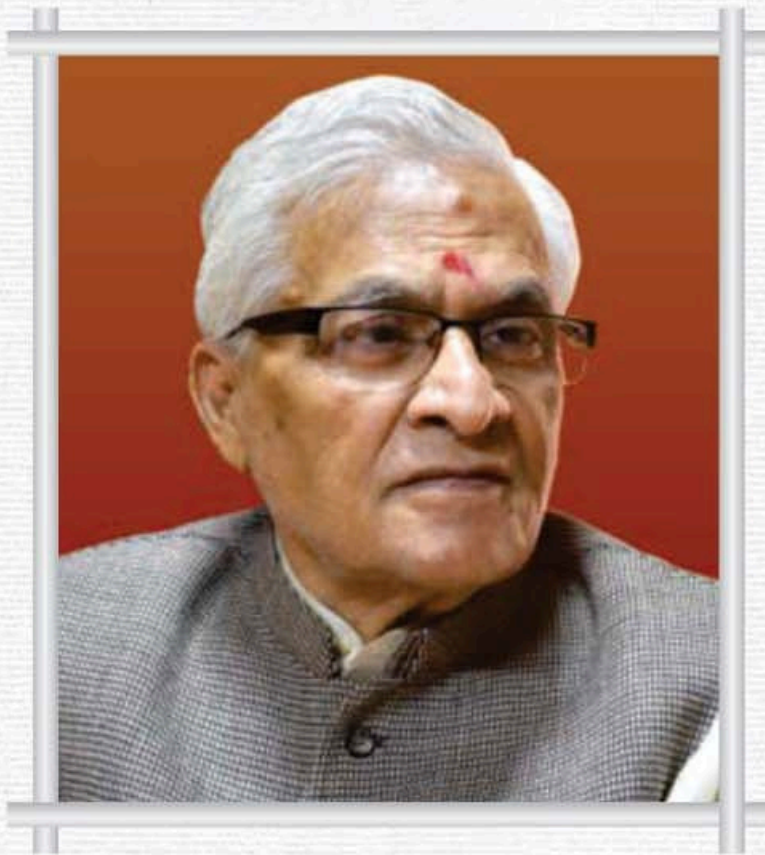


### **Pt. Lalit Narayan Mishra**

(2<sup>nd</sup> February 1923 - 3<sup>rd</sup> January 1975)

**Former Minister, Government of India**

## **Our Founder Chairman**



## **Dr. Jagannath Mishra**

(24<sup>th</sup> June 1937 – 19<sup>th</sup> August 2019)

**Former Chief Minister, Bihar  
and**

**Former Minister, Government of India**

**In the Memory of**



**Late Veena Mishra**

**(08<sup>th</sup> January 1946 – 22<sup>nd</sup> January 2018)**

**Founder Member**

**L. N. Mishra College of Business Management**

# The College in Pursuit of Excellence



Established in 1973 by the visionary economist and statesman **Dr. Jagannath Mishra**, former Chief Minister of Bihar and Former Union Minister, the college was founded with the mission of bringing quality education to the region and nurturing future-ready professionals rooted in values and driven by ambition. With a distinguished legacy of over 50 years, the college stands as a beacon of academic excellence, leadership, and transformation in the field of management and professional education in Eastern India.

Over the decades, the college has continuously evolved to meet the changing demands of the global economy while staying true to its foundational principles. Today, it proudly holds the **Autonomous Status granted by the University Grants Commission (UGC)**, a milestone that reflects its academic strength, governance, and progressive outlook. This autonomy allows the institution to design and implement its own curriculum, enabling greater academic flexibility, innovation, and alignment with industry expectations.

The college offers a wide array of undergraduate and postgraduate programs in Management, Computer Applications, Law and Education. These programs are delivered by a highly experienced and research-oriented faculty team who bring not just theoretical knowledge but practical insights gained through industry interaction, consultancy, and academic research.

In tune with the spirit of innovation and entrepreneurship, the college houses a vibrant **Startup & Innovation Cell**, which actively supports students in developing their business ideas into scalable ventures. Regular workshops, industry-led seminars, expert talks, and entrepreneurship development programs ensure that students remain connected with the real-world challenges and opportunities.

One of the core pillars of the institution is its strong focus on **placements and career development**. The dedicated Training and Placement Cell conducts regular soft skills sessions, aptitude tests, group discussions, and mock interviews, ensuring that students are industry-ready by the time they graduate. The college has a growing network of corporate partners and recruiters who regularly engage with the institution for internships and final placements.

The college also offers a range of **scholarships** for meritorious and underprivileged students. In addition, it facilitates **education loan assistance** through tie-ups with leading national banks and Bihar Student's credit Card Scheme helping students pursue their academic goals without financial barriers.

As it celebrates more than five decades of academic service, the college continues to march forward with renewed vision—aiming to become a nationally and globally recognized hub for Management, Computer Applications, Law and Teacher Education. With a strong foundation, forward-thinking leadership, and a commitment to excellence, the college invites aspiring students to become part of a community that doesn't just educate but transforms lives.

**Dr. Manish Kumar**  
Director

# The College



To equip the youth of Bihar to benefit from the rapidly evolving economic landscape and increasing industrialization, the visionary Late Dr. Jagannath Mishra, Former Chief Minister of Bihar and Former Union Minister recognized, as early as 1973, the pressing need for quality management education in the state. In pursuit of the shared vision of Late Lalit Narayan Mishra, former Union Railway Minister of India, the L.N. Mishra College of Business Management was established. The college was formally inaugurated on February 11, 1974, by the then Governor of Bihar, Shri R. D. Bhandare. Continuing its journey of academic excellence, the College received approval from the All India Council for Technical Education (AICTE) in 1994 to offer a Master of Business Administration (MBA) program with an intake capacity of 120 students. Building on this momentum, in 2002, the College secured permissions from both AICTE and the State Government to launch the Master of Computer Application (MCA) program. The following year, in 2003, the State Government, upon the recommendation of our parent institution—Bhim Rao Ambedkar Bihar University, Muzaffarpur—granted approval to begin undergraduate programs in Business Administration (BBA) and Computer Application (BCA). Expanding its academic horizon further, the College obtained recognition from the National Council for Teacher Education (NCTE) to introduce the Bachelor of Education (B.Ed.) program in 2009, followed by the Master of Education (M.Ed.) program in 2016. In 2023, L.N. Mishra College of Business Management achieved a significant milestone by becoming the first management college in Bihar to be awarded a B++ grade by the National Assessment and Accreditation Council (NAAC) under its revised guidelines. Recognizing the institution's consistent track record of excellence, Asia Today Research and Media honored the College with the title of "Most Promising Management Institute of Bihar." Further affirming its academic credibility and autonomy in curriculum design and governance, the University Grants Commission (UGC) conferred Autonomous Status on the College in the year 2025, marking a new chapter in its pursuit of academic innovation and institutional growth.

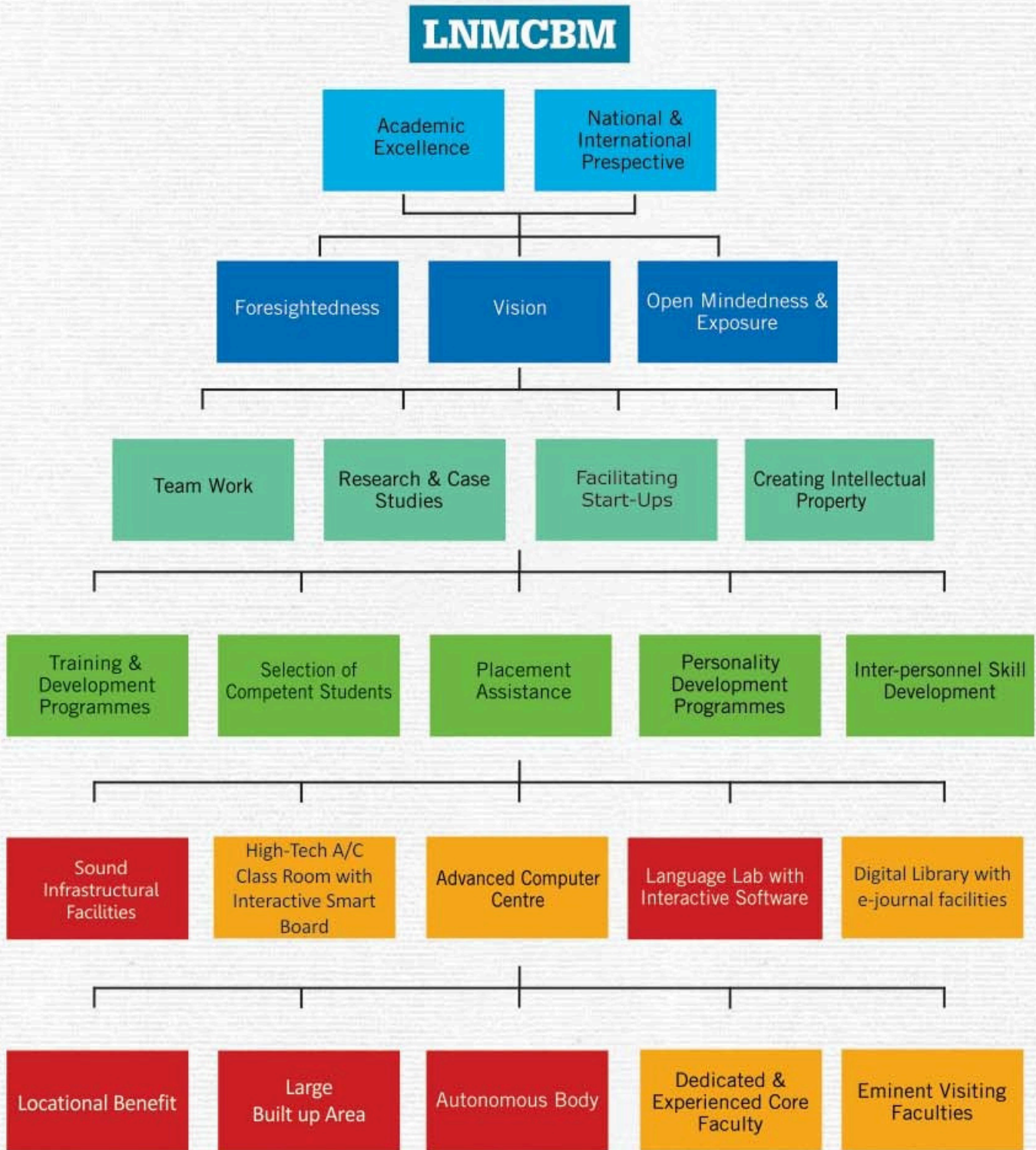
## Mission

To achieve and endorse excellence in every area of its teaching and maintain and develop position as a world-class College, to enrich International, National and Regional communities through 'skills with ethics' of its graduates.

## Vision

- To offer affordable education of International Standard to all Students.
- To continuously improve the quality of academic programmes.
- To implement the best academic practices to satisfy every stakeholder.
- To actively participate in making a developed India by nurturing its talented youth.

## LNMCBM with solid foundation...

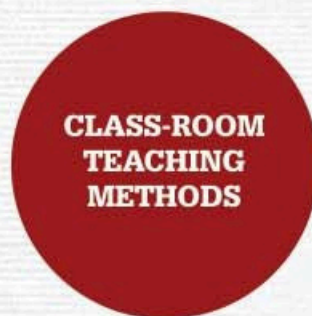


....Fostering excellence in education

# Learning Techniques

The college is ready to adopt the National Education Policy (NEP-2020). The innovative and practical learning and teaching methodologies are aimed at providing students a real feel of the working world. The pedagogy at LNMCBM includes lectures delivered by faculty and interactive case studies. The learning designs enable the students to grasp the core concepts of business in real world. The basic features of our learning and teaching methodologies includes :

- The faculty assigns individual and group assignment to students to be completed within specified deadlines.
- The College offers state of the art computer facilities and students are encouraged to complete assignments and projects with the help of these facilities.
- The students are required to deliver class presentation under the supervision of the faculty.
- The College organises personality development programmes, management quizzes, seminars, webinars, conferences and guest lectures of the overall development of the students.
- Evaluation of students is based on internal tests, class presentations, and semester end examinations.
- The college learnt a lot to meet the challenges of teaching-learning during the pandemic lockdown of COVID in 2020 & 2021 and developed its own mechanism of online class management.



## Campus

The College spread over six acres of greenland with total built-up area of 82,000 Sq.ft. The whole campus is full of dense trees and plants making it a lush green eco-friendly environment, accompanied by a beautiful pond, a huge water reservoir, rainwater harvesting system and solar energy equipped "Green building". For closer monitoring and control of student activity, the entire campus is under CCTV surveillance with 24 x 7 security. The college has provided Wi-Fi Connectivity and State-of-the-Art infrastructure.

## Classroom



Our class rooms are equipped with constant, ubiquitous connectivity and are updated with technology so that learners may be able to adjust as early as possible with the changes happening now a days. The College has well designed and equipped air conditioned classrooms having adequate space. Bespoke audio/visual aids, LCD projectors, smart board, laptop, portable sound system make the learning experience a world class one. Class tests on weekly or fortnightly pattern, quizzes, presentation etc. are some regular features of our classrooms. Both theoretical and practical centric classroom teachings are encouraged to ensure better learning experience.

# MOOT COURT



**Moot Court:**Our college takes pride in offering a state-of-the-art Moot Court facility, designed to bridge the gap between theoretical legal education and real-world practice. The Moot Court is a dedicated space where students immerse themselves in the practical aspects of the legal profession through simulated court proceedings that replicate actual courtroom settings.

Here, students not only learn how to draft well-researched memorials and legal documents, but they also develop the confidence and skills required to present compelling oral arguments before a panel of judges. This hands-on training refines their abilities in legal research, analytical reasoning, persuasive communication, and courtroom etiquette.

Participation in Moot Court activities ensures that students graduate with a practical understanding of legal procedures, professional ethics, and advocacy techniques, making them well-prepared for careers as litigators, legal advisors, corporate counsels, and judges.

By fostering a culture of legal inquiry, debate, and practical exposure, our Moot Court facility plays a vital role in shaping our students into confident, competent, and responsible legal professionals ready to meet the challenges of the ever-evolving legal landscape.

# Library



In the age of Information Revolution the entire world has transformed from "Labour-intensive" to "Knowledge-society". Today, knowledge and information have been realised as the "Power". Understanding this, the college also focusses on library. The College library is a power house of knowledge and information for faculty members, students, researchers and Academicians. Accessibility to knowledge resources from diverse sources, countries and authors facilitate better learning environment. Keeping this in view the library of the College under the guidance of a Professor-in-charge has been made well furnished and attempts are taken rigorously to achieve excellence. The library subscribes to 52 Indian and 21 foreign journals and has got more than 50,000 volumes of books. The

library also have e-books and e-journals of national and International repute. A large number of volumes of current publications are added every year. It also boasts of housing back volumes of elite publications including Harvard Business Review etc. The library has more than 200 annual reports, newsletters, research publications, Ph.D. thesis, and project reports in hard-bound and digital forms for the benefit of the researchers. The automated 'open access system' facilitates free accessibility to books on-the-shelf in contrast to off-the-shelf accessibility. The library has been modernised by installing Computerised Library Information System for faster access to information.

The College provides the facility of e-learning for students, research scholars, and faculty members.

## IT Centre



The use of technology in the classroom can enhance learning. There's a whole world of tools online that allow teachers to provide more skill-building knowledge than ever before. Keeping this in view the College Management pays keen interest on practical exposure to students with Information Technology.

The College houses four extra large state of the art computer labs equipped with modern technical aids, having more than 300 computers, interconnected over LAN through Lenovo server. The computers are connected to Wi-Fi connectivity. All three labs are sufficient to provide one-to-one sitting/usage facility. The students are given 'free hours on computer for open exercise of their knowledge.' There is additional Computer Organisation Lab for practical exposure on hardware, its organisation and architecture.

## Cafeteria



The cafeteria comes live with ideas and innovation as students throng the space after classes and spend time conversing with peers, seniors and juniors. This is also the place that builds inter-curriculum conversations and inter-personal skills. This brings freshness to the beleaguered brains and prepares them for the next set of classes. Hot snacks and soft drinks served in the café offer delightful company to the students.

## Language Lab

To address the basic shortfall of language teaching / learning a standard and premium edition of digital language lab with extensive study material has been set up in the college. It encourages cooperative and collective learning through its interactive and live sessions. Practice sessions with instant scoring facility enable the learners to assess and review their individual development. The target is to facilitate proficiency in four basic skills of language learning i.e. Listening, Speaking, Reading and Writing (LSRW) which ensures the ability to communicate effectively at workplace.



## Bankers

The College is armed with "in-house" service of UCO Bank, a nationalised bank, to ease money matters of the students. State Bank of India located 250 meters away from the college also serves the needs of students. Tie-up with the Axis Bank, Maripur branch is another advantage. These banks provide educational loans and other banking benefits to our students.

## Security

The Campus of the College is protected from unauthorized persons/tresspassers by Security Guards to provide fearless vibrant campus to students, particularly Girls, by hiring a security service company. For close monitoring of students' activities, entire campus including class rooms is equipped with CCTV camera.

## Awards, Association and Linkage



### *Most Promising Management Institute in Bihar*

Asia today research & media, a leading dynamic global media & analytical company honoured L. N. Mishra College of Business Management, Muzaffarpur with "Most Promising Management Institute in Bihar" award on 3rd April 2023 in "Asia Education Summit & Awards 2023 in Hotel The Ashok, New Delhi. Dr. S. K. S. Jha from the college received the award from the hands of Dr. Rajkumar Ranjan Singh, Former Minister of State for Education, Gol, Shri Ramesh Pokhriyal "Nishank", Former Education Minister, Gol in the August presence of Shri Faggan Singh Kulaste, Former Minister of State for Rural Development & Steel, Gol, Shri Ramdas Athawale, Hon'ble Minister of State of Social Justice & Empowerment Gol and Lord (Dr.) Diljit Singh Rana, MBE OBE - Former member of House of Lords, London.

### **Tie-ups, Associations and Linkages**

To enhance student experiences, expand resources, and improve academic and research capabilities the College distinctly recognises the power of efficient teamwork through tie-ups with other colleges, universities, and industry. The college has established a notable and strong tie-up with Tata Consultancy Services (TCS) which is a global top employer. In recent years college has established strong tie-ups with Dr. Rizvi College of Engineering and Management, Kaushambi (UP), Madhu Vachaspati Institute of Engineering and Technology, Kaushambi (UP), and GNIOT Institute of Management Studies, Greater Noida, UP. Further, to be in tune with the global developments, the college has established notable linkage with Universities and association with Confederation of Indian Industry (CII), Indian Chamber of Commerce (ICC) and All India Management Association (AIMA).

# Student Support

## Scholarship



### **Veena Mishra Medha Chhatravriti**

As a tribute to our Former Member of Governing Body and an eminent educationalist Hon'ble Late Veena Mishra Ji, the college felicitates two Girl students having highest marks obtained in their final semester of BBA and BCA courses by paying Rs. 50,000/- (Fifty Thousand) respectively for their higher studies through "Veena Mishra Medha Chhatravritti" scheme from the year 2018 onwards.



### **Madan Mohan Jha Memorial Merit Scholarship**

In the memorable honour of Late Madan Mohan Jha, Former Principal Secretary, Education Department, Govt. of Bihar for his contribution in the field of education, the college has been awarding Merit Scholarship of Rs. 24,000/- (Twenty Four Thousand) since 2008 to the students who have been admitted in MBA with highest MAT score.

## **Other Scholarships and Student Credit Card**

Our college is registered on National Scholarship Portal (NSP 2.0) which enlists multiple scholarships offered by the central Government, State Government, and other government institutions like AICTE, UGC, etc. for students to enable them to complete their education. Students of this college who are socially and economically weak (SC/ST/OBC/Minority) get scholarship from time to time through this Portal. Students of our college also get benefitted from Bihar Student Credit Card Scheme that provides funding to students who require financial assistance for their education.

## **Administrative Support**

The College has a team of administrative support offices headed by Director, Additional Director (Administration) and supported by Administrative Officer-cum-Registrar, HOD-Management and HOD-Computer Applications. The team works on a modular basis, each module/team being governed by an officer supported by working staff. Staff members are always ready for providing active support to students' affairs and for addressing their issues and seeking solutions. The structure works for the welfare of students and faculty thriving College activities.

## **Anti-Ragging Policy**

Ragging is a penal offence in the eyes of law. A student involved in harassing juniors physically or mentally is a punishable offence, and hence followed by expulsion from the college and denied future admissions.

## **Grievance Redressal Mechanism**

The College has facility for on-line grievance redressal mechanism as per AICTE norms.

## Student's Committee

To make the students creative, innovative to develop and expedite their managerial skills, the college constitutes a number of committees of students which operate under the guidance of experienced faculty members. This helps integrate the students to the college system. The college looks after different activities held at regular intervals.



## Prevention of Gender Biases and Sexual Harassment Cell

The College recognises the importance of gender equality in education and employment. A special cell has been formed to deal with incidents of gender biases and sexual harassments, if any. The College assures "No Tolerance" towards such social evils by adopting infrastructural support system, surveillance and family-friendly working policies. All the members of the College are committed to prevent such circumstances for attaining actual progress through education.

## Medical Facilities



With the assistance of a full time ANM in the college dispensary, the college offers first aid and medical care to all stakeholders for any eventuality. The college has partnered with physicians and other experts in the field to offer student medical as needed.

## Students Safety Package Insurance

All the admitted students in the College are covered under "Students Safety Package Insurance" from The New India Assurance Co. Ltd. Premium amount is paid by the College which covers the accidental insurance during their studentship at this College alongwith the facility of payment of the remaining course fee of the students in case of accidental death of their parents.

## Common Room

The College provides co-educational learning programme. A modern common room armed with modern amenities has been created for students to spend leisure/off classes timings.



## Alumni

The college has established an active linkage with its alumni who have adorned a number of important posts in leading business houses of the country including MNCs while some have opted to start ventures of their own. To facilitate knowledge sharing on industry trends the College organises alumni meet at regular intervals. The alumni of the college time to time feel pleasure students to take pains in counselling and giving tips to students to grow to their future career.



# Student Development Programmes

## Career Counselling

After education, every student faces a question 'what next.' Human capacities are infinite and can never be measured. But everyone has unique characteristics. The key to identify these unique qualities is career counselling. It involves scientifically developed aptitude and personality tests that help give the best suited career advice to the students. Such career itself translates into professional success and popularity. The main aim of career counselling is to help students choose a field that is in tune with their skills and their job expectations. Considering that, the college arranges sessions and invites experts of repute. Recently the college hosted for its students an inspiring Alumni Talk on "Campus to Corporate" with Ms. Aparajita Pushpraj, Sr. Data Delivery Consultant at Blue Cross Blue Shield, USA.



Students Participation in State level Start up Conclave



## Industrial Tour



## Motivational Mantras



On the occasion of Annual Day-cum-Lalit Jayanti in the series of L.N.Mishra Memorial Lecture Prof. Asheesh Srivastava, Dean- School of Education, Mahatma Gandhi Central University, Motihari delivered scholarly discourse of National Education Policy (NEP)- 2020. Prof. Srivastava, an alumnus of Lucknow University and Devi Ahilya Vishwavidyalaya, is a well known academician in the field of education. Presently, he is serving as Professor, Higher Education Policy & Dean, Academic & Research, Inter University Centre for Teacher Education, Banaras Hindu University (IUCTE-BHU), Varanasi.

Shradha Sharma, Founder and CEO of Your Story, India's biggest media-tech platform delivered motivational speech on the occasion of Annual Day - cum - Lalit Jayanti in the series of L.N.Mishra Memorial Lecture organized every year. Available in twelve languages, "Your Story" has published over 65,000 stories on entrepreneurs till date. Shradha has previously worked with the Times of India and CNBC TV18.

Every individual we come across has a tale to tell, we get to know a few of them and the best part is all of them are unique in their way. Shradha's life has been full of challenge and step - by - step she escalated using the ladder of odds of her day.

## Start-Up Cell

The Bihar Start-up Cell at College is a vibrant hub fostering entrepreneurial spirit and innovation among students and young professionals. Established in collaboration with Start-up Bihar and funded by the Department of Industries, Government of Bihar, the Cell acts as a catalyst for ideation, incubation, and business development. The Cell provides comprehensive support through expert mentorship, networking events, and skill-building workshops. It bridges the gap between academic learning and real-world entrepreneurial challenges by engaging successful entrepreneurs and industry leaders as mentors. The Cell also collaborates with government agencies, investors, and start-up accelerators to offer legal assistance, funding access, and market expansion opportunities. Key facilities include a fully-equipped Co-working Space with modern infrastructure and a comprehensive Library & Research Resource center. Through these initiatives, the Bihar Start-up Cell at LNMCBM cultivates a thriving entrepreneurial ecosystem that empowers students to transform innovative ideas into impactful ventures.



## INDUSTRY- ACADEMIA INTERFACE



## Industry – Academia Interface

The industry-academia interface refers to the collaboration and interaction between educational institutions and businesses to share knowledge, resources, and expertise. Industry-academia partnership provides students and faculty with opportunities to build professional networks and gain mentorship from industry experts with the objective of all round Student Development, Research and Innovation, Resource Sharing, Networking and Mentoring.

Some of the organisations with whom the college has collaborated are Learnnet Skills Ltd, New Delhi, GRAS Education & Training Services Pvt Ltd, NOIDA, Froyo Technologies Pvt Ltd, NOIDA, EC-Council/ Academia, Kedman Skilling Pvt Ltd, Gurugram, etc.

# Yuva Sangam

Under YuvaSangam, 44 student delegates from Bihar visited the IIT Hyderabad campus



The college students participated in "YUVA SANGAM" Programme under "EK BHARAT SHRESHTHA BHARAT" Scheme of Government of India, Ministry of Education, New Delhi.

This programme of Ek Bharat Shreshtha Bharat scheme has been propounded by our Hon'ble Prime Minister to enhance and experience the nation's culture in today's youth. Under this programme selected centre of Education are required to exchange the youths from one state to another, so that they can know about the culture, practices, lifestyles, taboos etc., of that state and our College has been selected for this programme and is performing marvelous in this. The students of this College has participated in three out of four phases of "YUVA SANGAM" programme till now.

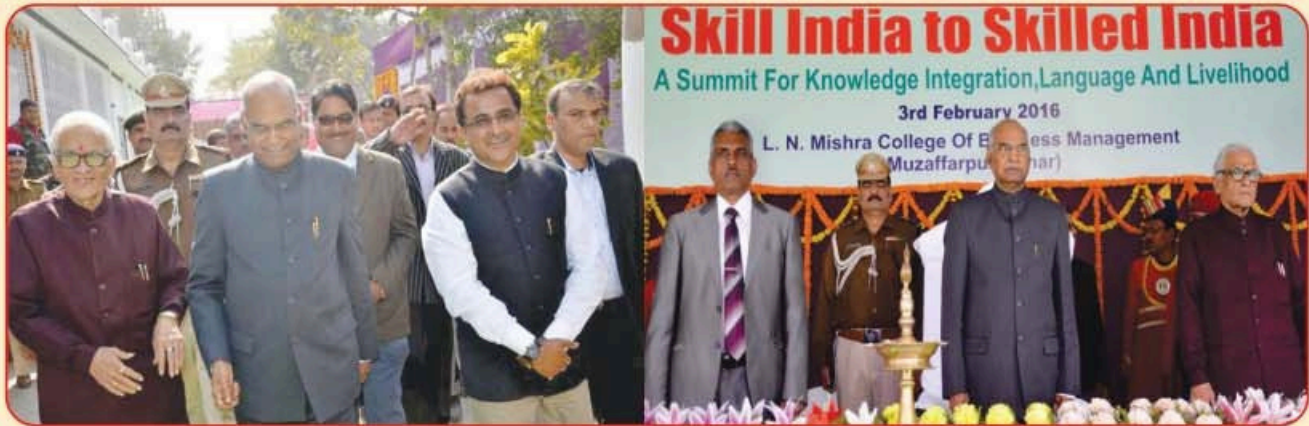
## ECO – SDG Challenger - 2023



The Eco-SDG Championship is a global initiative that brings together educational institutions, NGOs, and corporate partners to address pressing environmental challenges and promote the United Nations Sustainable Development Goals (SDGs). The Eco-SDG Championship provides a platform to address these challenges head-on by channeling the energy and creativity of students, faculty, and partners into actionable projects. At LNMCBM, we are not just participants; we are catalysts for change. Our institution's unwavering commitment to sustainability and responsible leadership has led us to actively engage in the Eco-SDG Championship. The Institution has successfully demonstrated its support to Sustainable Development Goals and Social Responsibility by conducting and showcasing several Eco-SDG and Skill Development activities, thereby contributing to national development.

## Webinar/Seminar and Conferences

Seminars and conferences are important and beneficial to overcome the barriers of learning in a typical classroom environment. Seminars and Conferences are periodically organised on the issues of contemporary relevance. The students are encouraged to actively participate and present articles.



Knowledge is intellectual wealth and skill is the technique to utilize the knowledge in the right direction. To fulfil the dreams of Hon'ble PM Shri Narendra Modi ji towards Skill India, L.N.Mishra College of Business Management organised a Summit on "Skill India to Skilled India" for Knowledge Integration, Language and Livelihood on 3<sup>rd</sup> February, 2016. The event was glorified by the august presence of the then Hon'ble Governor of Bihar and Former President of India His Excellency Shri Ram Nath Kovind ji.



### National Seminar on "Transforming India - Vision for New India through Sustainable Rural Livelihood"

The College Organised a National Seminar on "Transforming India - Vision for New India through Sustainable Rural Livelihood" on 7th September, 2017 in association with Indian Chamber of Commerce, which was inaugurated by Hon'ble Shri Giriraj Singh Ji, the then Minister of State (Independent Charge) Ministry of MSME, Govt. of India.



### Symposium on 100 Years of Champaran Satyagrah

Gandhi Ji started his journey of Independence struggle from the famous and pious land of Motihari in 1917. To celebrate the 100<sup>th</sup> year of Gandhi Ji's Champaran Satyagrah the College Organised a Symposium on 30<sup>th</sup> March, 2017, inviting eminent personalities from the field of Khadi Movement, Academics, Farmers and Gandhian Thinkers.



An Introduction Programme organised under the aegis of Khadi and Village Industries Development of Department of Industry, Govt. of Bihar. It dealt with the possible scope of Entrepreneurship for the students of Management and Computer Applications for sustainable growth.

## Symposium on NEP - 2020



Symposium on "National Education Policy 2020" was organized on 27th August, 2023 at Hotel Mourya, Patna, which was inaugurated by the Guest of Honour, His Excellency Shri Rajendra Vishwanath Arlekar, Hon'ble Governor of Bihar and Chancellor of Universities of Bihar. The occasion was graced by Shri Sanjay Kumar, Secretary, Deptt. of School Education & Literacy, Govt. of India and Dr. Arvind Kumar Mishra, Regional Director, Central Board of Secondary Education (CBSE), Patna Region. His Excellency and other learned speakers threw lights on the issues embedded in the provisions of NEP 2020 towards transforming education system and thus society and social engineering of India through school education.

## Seminar on NEP - 2020



**Seminar on National Education Policy.** A National Seminar was organized on 2nd February 2024 on the occasion of Annual Day & Birth Anniversary of Former Minister of Railways, Govt. of India Pt. Lalit Narayan Mishra Ji. As main (Keynote) speaker of the seminar, Prof. Ashish Srivastava, Head & Dean, Deptt. of Educational Studies, School of Education, Mahatma Gandhi Central University, Motihari emphasized and explained the provisions of National Education Policy, 2020 with special reference to higher education before the huge gathering of students and other audience.



Young people across the globe are regarded as having a more innovative mindset in addition to their desire to adopt advanced technologies to make work more convenient and efficient. The Y20 engagement provides a space for young people to express their opinions on global challenges through informed discussion and collaboration. This will drive the incorporation of youthful perspectives into the global agenda, with the aim of being promoted and acted upon by the G20 members.

The Y20 Talk on Industry 4.0 Innovation & 21st century Skills was organised by the college on 17th of April 2023. The Event was attended by students, academicians and eminent dignitaries. His excellency Hon'ble Governor of Bihar Shri Rajendra Vishwanath Arlekar graced the occasion as chief guest. Prof. Shailendra Kumar Chaturvedi Hon'ble Vice Chancellor of B. R. Ambedkar Bihar University, Muzaffarpur gave valuable insights into the perspective of young people on the role of youth in nation building.

## National Service Scheme (NSS)

Our NSS Unit envisions a vibrant and compassionate campus community committed to **social development, empathy, and holistic student growth**. We aim to nurture **socially conscious leaders** who are driven to serve society with integrity and vision.

Our mission is to create **meaningful, sustainable impact** through innovative projects, collaborative efforts, and community outreach programs. By embracing the values of **empathy, inclusivity, and active participation**, we strive to build a more just and equitable world.



## Roundtable on Bihar's Global Education, Skills and Industries Revolution

L.N. Mishra College of Business Management organized a prestigious Roundtable on "Bihar's Global Education, Skills and Industries Revolution" at Taj City Centre Patna on 5<sup>th</sup> May, 2025. The event witnessed the presence of several esteemed guests, including Hon'ble Shri Arif Mohammed Khan, Governor of Bihar, and Shri Nitish Mishra, Hon'ble Minister, Department of Industries, Government of Bihar. The Roundtable brought together key thought leaders and policymakers such as Ms. Sanam Arora, Commissioner, UK's International Higher Education Commission and Founder & Chairperson, National Indian Students and Alumni Union (NISAU), UK; Prof. Sanjay Kumar Singh, MLC (Tirhut Teacher's Constituency) Mr. Gaurav Sah, Chairman, CII Bihar State Council; and Prof. Dinesh Chandra Rai, Hon'ble Vice-Chancellor, Babasaheb Bhimrao Ambedkar Bihar University, Muzaffarpur.



# National Seminar on Indian Knowledge Tradition and NEP 2020



L.N. Mishra College of Business Management, successfully organized a **National Seminar** on the theme **“Indian Knowledge Tradition Perspective of National Education Policy 2020”** on the **eve of Founder's Day**. The event marked a significant academic milestone with the **unveiling ceremony of the college's newly conferred status as a UGC Autonomous College**.

The seminar was graced by the august presence of **Shri Jagdeep Dhankhar**, Hon'ble Vice-President of India, who attended as the **Chief Guest**. In his keynote address, the Hon'ble Vice-President emphasized the critical importance of integrating Indian knowledge systems into contemporary education, in alignment with the transformative vision of the NEP 2020. He lauded the institution's consistent academic progress and its new status as an Autonomous College.

**Shri Nitish Mishra**, Hon'ble Minister, Department of Industries, Government of Bihar, joined as the **Guest of Honour**. The event also featured Shri Kedar Gupta, Hon'ble Minister, Panchayat Raj, Government of Bihar and **Prof. Dinesh Chandra Rai**, Hon'ble Vice Chancellor.

# Lalit Narayan Mishra New India Change-Maker Award

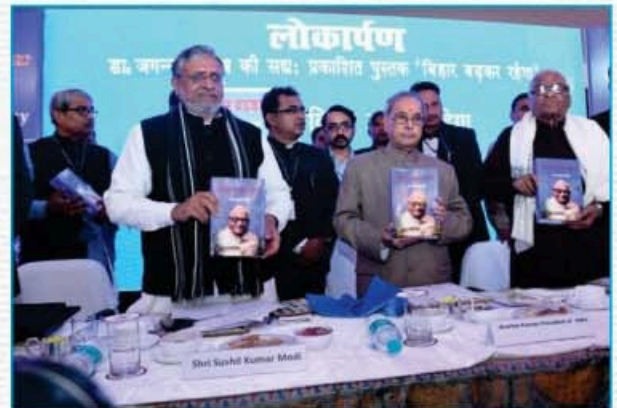


Lalit Narayan Mishra  
**New India  
Change-maker  
Award**



On the call of Hon'ble Prime Minister Shri Narendra Modi to build a New India in his speech on 15th August, 2017 at Red Fort, New Delhi, the college has started L.N.Mishra New India Change Maker Award. The initiative is to recognize an individual committed in creating positive change in the society and thereby contribute towards making a New India through socio-economic upliftment, livelihood generation and community development etc. The Award comprises of a Citation and Rs. 5 Lakhs.

The recipient of L.N.Mishra New India Change Maker Award 2018, Dr. Prahlathan K.K. of Chennai was overwhelmed to receive the award from Hon'ble Former President of India Shri Pranab Mukherjee. On the occasion, he said to the youth "to innovate ways for bringing positive changes in the society and ensure all-round development of the country." He further advised that "the youths to be Change makers and serve the country with utmost sincerity and dedication." Reminding them of Mahatma Gandhi's message, he said "Be the change that you wish to see in the world." He quoted that such awards would inspire more and more youths to opt for game-changing pursuits.



# Events



## Tech Exhibition

As a part of learning through doing, a group of students from the Department of IT organised Tech Exhibition in which models, processing and usage of digital aid and equipment significant in the different walk of life were displayed. Under the mentorship of IT faculties, the exhibition could become centre of attraction. The official comment of viewers mirrored as "It is the social commitment of young IT aspirants and donation before their journey as professionals."

## IT Fest

The college organised IT Fest and the moment became more fabulous by the august presence of Former Union Minister, Govt. of India, Mr. R.K.Singh. The students indigenously developed software which were on display and the guest appreciated their effort.

## Fun-n-Food Fest

To engage students and prepare them for the real world, the college organizes fests and encourages students to participate and showcase their latent talent. Students put in their best efforts to make college fests entertaining, exciting and partying with friends make them confident and job ready. These kinds of events also help



develop various management skills like planning, organising, coordination, leadership, team building, and cohesiveness with a place of amusement.

## Quiz and Debate

The college encourages students for critical thinking, communication, delivering arguments, developing logical ability, leadership quality and personality development through regularly organizing the events like quiz, debate and panel discussion. It offers tremendous academic benefit and professional attitude to them. Apart from routine activity, the contest is also organised with bonanza for their attentive participation.



# Events

## International Women's Day

To celebrate the socio-economic development, cultural retainment and political achievement of women, International Women's Day is observed on March 8 every year. The theme has been **"Balance for Better"** was taken for world-wide celebration aiming gender equality, greater awareness of discrimination and celebration of women's achievement. The objective is to reduce the global pay gap between men and women. The day is celebrated with great enthusiasm by all the members of the college. Students of Undergraduate Programme had shown their proactiveness by submitting a report on "A Comparative Study of Digital Landscape of Male and Female undergraduate students." Under the mentorship of IT faculties, BCA students came forward for presentation of software developed by them which is helpful in establishment contact with peers when a woman finds herself in unwanted situation.



# Events



## Sports Fest

### East Zone Inter-University Women's Basketball Tournaments:

Under the aegis of B.R.A. Bihar University, Muzaffarpur the East Zone Inter-University Women's Basketball Championship 2024 was organized in the college campus from 26th to 30th Dec. 2024, which landmarked first ever in Bihar. The tournament was inaugurated by Shri Nitish Mishra, Hon'ble Minister, Dept. of Industry and Dept. of Tourism, Govt. of Bihar, Dr. Dinesh Chandra Rai, Hon'ble Vice-Chancellor, B.R.A. Bihar University, Muzaffarpur honoured the winners and Runner-Up team with medals and trophies.

## Cultural Activities

Culture unfolds joy, emotion and passion too through various expressions. Music and Performing art is a language which involves both the artist and the listeners so deep that they forget their surroundings. A person cannot be judged by his skills only but his cultural expressions also, which shows mannerism. Therefore, the college premises transformed vibrants through cultural activities participated by our students.



# Events

## Founder's Day:

We stay committed to walk the path shown by our Founder Chairman Late Dr. Jagannath Mishra Jee who had envisioned an educated Bihar contributing to India's growth story through a generation of young professionals and started this college in the year 1973. The college celebrates its founder's day on 24th June every year, on the birth anniversary of its founder chairman Hon'ble Dr. Jagannath Mishra Jee, Former Chief Minister of Bihar and former Union Minister. On this occasion, the college organises national level Seminar every year with the view to propagate the great vision of its founder – Dr. Jagannath Mishra.

A Two-Days National Seminar "Bharat @ 2047 : Navigating the New Era of Industry 5.0" was organised on this occasion of Founder's Day from 24th to 25th June, 2024. The then Hon'ble Governor of Bihar Shri Rajendra Vishwanath Arlekar inaugurated the national seminar in the august presence of Shri Nitish Mishra, Hon'ble Minister, Dept. of Industry and Dept. of Tourism, Govt. of Bihar and Hon'ble Vice-Chancellor Dr. Dinesh Chandra Rai.



## Unveiling the statue of Founder Member Late Veena Mishra Ji

Our reverend founder member of the college Late Veena Mishra Ji had great affection with the college and college family. To keep her alive in our memory her statue was unveiled by the then Her-Excellency Governor of Goa Late Dr. Mridula Sinha. During her motivational address to students and faculty members, Her-Excellency quoted "achieve the peak but do not forget your motherland", family, and values. It extends the basic lessons of life to realize the dreams.



## Yoga Day

Yoga is a way of living, with the aim being "healthy mind in a healthy body." Man is a physical, mental, and spiritual being. Yoga helps in balanced development of the three. It helps regulating the vital energies in the body. It brings together physical and mental disciplines to attain peaceful body and mind. It helps manage stress, anxiety and brings in relaxation. Understanding this need for a person of academic pursuit, the college organises and celebrates International Yoga Diwas on 21st June every year in the college campus. All the teaching and non-teaching staff actively participates in this camp.

# Institutional Social Responsibilities

The college has contributed its role in Pandemics as and when needed. recently LNMCBM joined the hand in fighting against Corona along with students, Swachhata Mitra and Police Force. The college has felicitated those students who have been deeply involved in social welfare activities during lockdown voluntarily. The college has distributed Corona Prevention Kit to Corona Warriors including Police Forces & Swachhata Mitra.



## Serving Humanity

The College adopted Shubham Viklanga Kendra, Patahi, Muzaffarpur and donated 24 beds and fans. To empower the Trainees under PM Skill Development Programme, the College gladly distributed Sewing Machines to all the trainees of the centre facilitating them to become self employed.



## Contribution in CM's Relief Fund

In 2019, when almost half of the state was dwelling in the flood, the welfare of rehabilitants emerged as crucial issue, the entire College including students contributed Rs. 2,51,000 (Two Lakhs Fifty one Thousand) to CM's Relief Fund.



## Contribution in PM CARES FUND

The College has always been sincere in dispensing social responsibilities along with academic curricula. Maintaining the tradition, in the wake of national fight against COVID-19, the College has made a donation of Rs.1,00,000 (One Lakh) to PM CARES FUND. The teachers and staff members have also donated the similar amount for such noble welfare. The college has been contributing donation in various relief funds in case of national calamities at times.

## Blood Donation and Health Checkup Camps

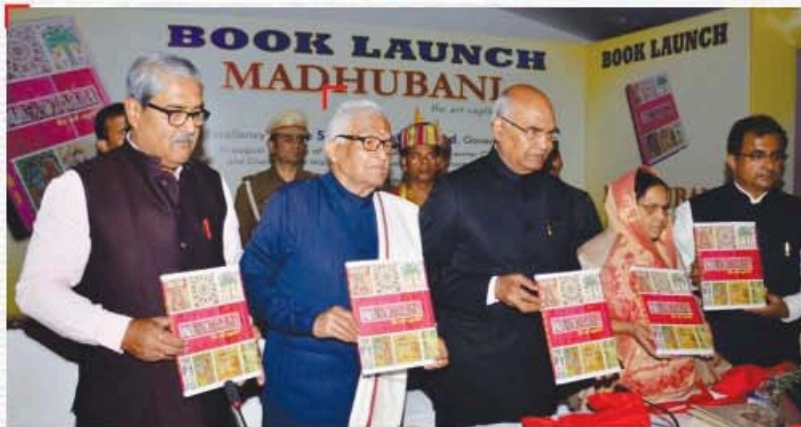
Understanding the critically of even a single life and our ISR, we at times organise Blood Donation Camps in our college campus in collaboration with Indian Red Cross Society, Advanced Transfusion Medicine Research Foundation (ATMRF) and other reputed organisations.

The College also organizes health check-up programmes and First-Aid Training camps in collaboration with Jay Prabha Medanta Hospital, Patna for staff and students.



# Promoting Art and Culture of Bihar

A Coffee Table book "**Madhubani-the Art Capital**" was prepared by the research team of the College which was released by Hon'ble Shri Ram Nath Kovind Ji, the then His Excellency Governor of Bihar in February 2017. The team has also prepared "**Craft Story of Bihar.**" This particular research and publication of the book was sponsored by the Development Commissioner, Handicrafts, Ministry of Textiles, Govt. of India. It was released by Hon'ble Union Minister, Govt. of India Sri Raj Kumar Singh Ji.



## Madhubani The Art Capital

'Madhubani – The Art Capital' is an attempt to preserve the rich cultural heritage of the Land. It is a detailed vibrant photo – documentation tale spread over hundred pages. The idea is to create a narrative around hard facts but without making it lengthy and boring read. Madhubani is a centre of cultural cohesion and existence where different social identities live together in absolute peace and harmony. A trait which reflects the maturity of tradition, legacy and history of the region.

## Craft Story of Bihar

An endeavour with the Coffee Table Book : "Crafts Story of Bihar." This particular research and publication was sponsored by the Development Commissioner (Handicrafts), Ministry of Textiles, Govt. of India. An attempt has been made to explore the heritage of Bihar as well as potential for future growth of Bihar's economy



## Unseen Corridores of Bihar



A Coffee Table Book titled Unseen Corridores of Bihar, published by L.N. Mishra College of Business Management, was launched by the Hon'ble Vice President of India, Shri Jagdeep Dhankhar during his visit to college on 24th June 2025. The book is more than a typical travelogue, instead presenting itself as an archaeological adventure and historical sites of Bihar. It aims to reveal untold stories and hidden marvels, taking the reader through ghostly citadels, vanished temples, and forgotten battlefields. The text emphasizes that the book is not just about ruins, but also about the people and their stories connected to these places, such as a sadhu guarding a 1,000-year-old shrine or a villager who remembers local folklore. The urge the reader to appreciate their own history and heritage.

# Campus to Corporate

## Placement Cell

The Placement Cell of LNMCBM serves as an interface between the students and the recruiters. The college is committed to help students, placing them in reputed organizations throughout the country. A separate full-fledged placement cell has been set up and governed by a team of experts to look after the activities of the placement cell. The team establishes corporate linkage and coordinates campus placement programme in-the campus and off-the campus. The college has established Rozgar Srijan Kendra at its campus to facilitate the young entrepreneurs; A separate start up cell is also working independently in collaboration with Chandragupta Institute of Management, Patna.

### Objectives/Activities

- To create awareness amongst students about job recruitment of various companies.
- To organize workshops and seminars to generate confidence among students before campus placement.
- To encourage the students to take up industry related projects independently.
- To achieve maximum placement of students in reputed companies.

### Placement Overview

Our college has always realized the need for effective interface with Corporate and has undertaken the task of strengthening the linkages with them. The Campus Recruitment Programme of the college caters to the needs of the industry. With their in-depth professional knowledge and well versed soft skills, LNMCBM students have been known for their healthy contribution to any corporate they have become a part of. They have, with dazzling confidence, added to the success of their organizations and made them proud. Whether a corporate requires candidates for internship or fresh talent for recruitments, Placement Cell is always ready to facilitate their search through the well structured Campus Recruitment Programme. Placement Cell handles all aspects of placement for the graduate and postgraduate students of all courses. Right from approaching companies to managing all logistics, arranging the written test, pre-placement talks and conducting final interview in the best possible manner to the recruiters. Placement Cell interacts with the corporate to understand the realities requires in the corporate world. It assists students with career counseling, mentoring, final placements and internships, in addition to managing alumni and corporate relations. Wipro Limited and TCS a global information technology (IT), consulting and business process service provider has started its campus recruitment process in LNMCBM campus.

### *Our students are working in...*

Federal Bank Ltd.	Dainik Bhaskar	Adani Power Ltd.	HDFC Bank Ltd.
PepsiCo India Holding Pvt.Ltd.	Idea Cellular Ltd.	Tirhut Dugdh Utpadak sahkari Sangh Ltd.	Ambuja Cement Ltd
Bajaj Corp.Ltd.	Karvy Stock Broking Ltd.	ICICI Prudential Life Insurance Ltd.	Bandhan Bank Ltd.
Wipro Ltd.	JK Cement Ltd.	Reliance Jio Infocomm Ltd.	Kotak Bank Ltd.
TATA Consultancy Services Ltd.	Berger Paints India Ltd.	Shriram General Insurance	Lava International Ltd.
Kansai Nerolac Paints Ltd.	L&T Finance Ltd.	ITC Ltd.	Kajaria Ceramics Ltd.
Apollo Munich Health Insurance	Birla Corporation Ltd.	SBI Mutual Fund	IndusInd Bank Ltd.
The Smart Shop	PNB Metlife Insurance	Samsung Electronics Co.Ltd.	Iffco Tokio General Insurance
A2Z Group	Somany Ceramics Ltd.	DARCL Logistics Ltd	GATI Ltd.
Usha International Ltd.	Oppo Mobile	Mahindra & Mahindra Financial Services Ltd	HPCL Mittal Energy Ltd
ACC Ltd	NHPC Ltd	CIPLA Ltd	Relaxo Footwear's Ltd.

## Campus Placement in LNMCBM

Some of our successfully selected students through campus placement



**ABHIPRIYA KAUSHIK**  
BBA, TCS



**ABHISHEK KUMAR**  
BBA, Bajaj Auto Credit Ltd.



**ABHISHEK KUMAR**  
BBA, TCS



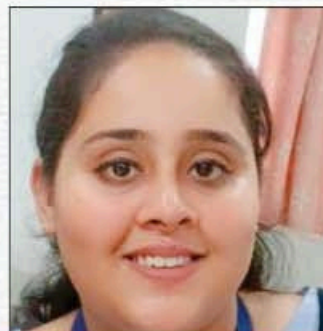
**ADITYA KUMAR**  
BBA, TCS



**ADITYA RAJ SINGH**  
BBA, TCS



**ASHISH RANJAN**  
MBA, Bajaj Auto Credit Ltd.



**ISHIKA SINHA**  
BBA, TCS



**PRADUMAN KUMAR**  
MBA, Ques Corp Ltd.



**AKASH RAJ**  
Indiamart Intermesh Ltd.



**ANISH RAJ SINGH**  
BBA, ICICI Prudential Life Insurance



**ANUJA PRIYA**  
MBA, Dalmiya Cement (Bhaat Ltd.)



**ASHISH RAJ**  
BBA, TCS



**RAKHI KUMARI**  
Stelvio Healthcare LLP



**AYUSH GUPTA**  
BBA, TCS



**DIKSHA KUMARI**  
BBA, TCS



**GAURAV KUMAR**  
MBA, MUTHOOT FINANCE LTD.

## Campus Placement in LNMCBM

Some of our successfully selected students through campus placement



**MOHIT KUMAR**  
BBA, ICICI Prudential Life Insurance



**NIKKI KUMARI**  
BBA, TCS



**NITIN KUMAR**  
BBA, TCS



**PAWAN KR. JHA**  
BBA, BAJAJ AUTO CREDIT LTD.



**RAKSHIKA SHRIVASTAVA**  
BBA, TCS



**RITIKA RAJ**  
BBA, ICICI PRUDENTIAL LIFE INSURANCE



**RUPESH KUMAR**  
BBA, ICICI PRUDENTIAL LIFE INSURANCE



**SAPNA KUMARI**  
BBA, TCS



**SARIKA ANMOL**  
BBA, TCS



**SAURAV RAJ**  
BBA, TCS



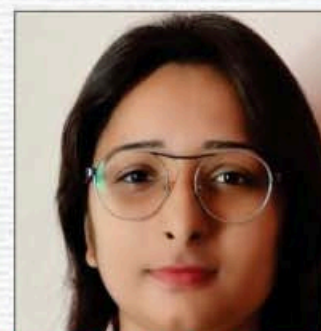
**SHIVAM KR. MISHRA**  
MBA, ICICI BANK



**SHIVAM KUMAR**  
MBA, Bajaj Auto Credit Ltd.



**SIDDHARTHA KR SINGH**  
BBA, TCS



**SONAM PRIYA**  
BCA, WIPRO LTD.



**SUPRIYA KUMARI**  
BBA, TCS



**VAIBHAV ADARSH**  
BBA, ICICI Prudential Life Insurance

## Campus Placement in LNMCBM

Some of our successfully selected students through campus placement



**ANUJA PRIYA**  
MBA, Dalmiya Cement (Bhaat Ltd.)



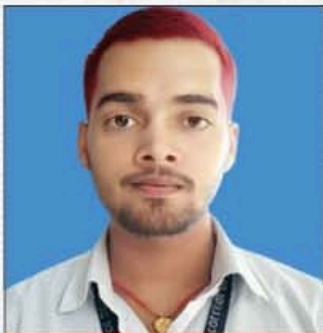
**ANURADHA KUMARI**  
TCS



**AMAN KUMAR**  
ICICI Prudential Life Insurance



**ANCHAL SHRIYAM**  
TCS



**ADITYA RAJ**  
TCS



**SASHWAT SAH**  
TCS



**VAISHNAVI**  
TCS



**AASTHA ANAND**  
TCS



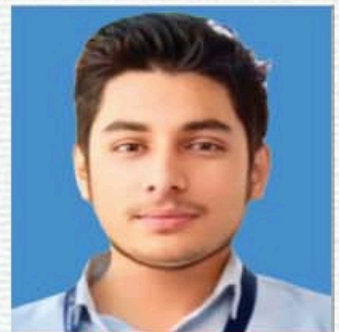
**KAMINI KUMARI**  
TCS



**SAMAR RAJ**  
TCS



**PRIT**  
TCS



**DEVANSH RAJ**  
TCS



**DIVYA ROUSHNI**  
TCS



**MAYURI**  
TCS



**SAKSHI**  
TCS



**MANYATA MAHI**  
TCS

## Core Faculty

### Dr. Manish Kumar

Director  
B.E., M.Tech, Ph.D.

### Dr. Shyam Anand Jha

H.O.D. (Dept. of Management)  
M.BA, M.Sc., Ph.D.

### Dr. Vibhawendra Pathak

M.A. (LSW), Ph.D.  
Diploma in RWMA (PU)

### Dr. Vipin Kumar

MBA, Ph.D.

### Dr. Mrinalinee

MA (Eco), MBA, Ph.D, D.Lit

### Dr. Purnima Sinha

M.A. (O.R.), Ph.D.

### Dr. Deepak Kumar

MBA, Ph.D.

### Dr. Amarnath

MBA, Ph.D.

### Dr. Ajay Kumar

MCA, MBA, Ph.D.

### Dr. Bhanu Pratap

B.E., MBA, Ph.D.

### Dr. Manoj Kumar Singh

MBA, Ph.D., NET

### Dr. Sharda Kumari

MBA, NET

### Dr. Budhi Sagar Mishra

MBA, Ph.D., LLB, PG in MLPM

### Dr. Rashmi Kumari

MA, MBA, Ph.D., LLB

### Ms. Indu Vasudev

M.Com.

### Dr. Kishore Parth

MBA, PGDMC, NET, Ph.D.

### Dr. Neeraj Kumar

M.Sc., M. Com., MBA, NET

### Dr. Aditya Kumar Jha

M.Com., MBA, Ph.D.

### Dr. Shweta Dipti

MBA, Ph.D. (UGC - NET)

### Mr. Raushan Shreshtha

MA, UGC-NET

### Ms. Sonali Singh

MBA, UGC-NET

### Ms. Niharika Singh

MBA

### Mr. Pranjal

MBA

### Dr. Indu Bhushan Lal

H.O.D. (Dept. of Computer Applications)  
M.Sc. (IT), Ph.D.

### Dr. Shivkant Kumar

MCA, M.Sc. Ph.D.

### Dr. Sah Salamat Ali Rizvi

MCA, MBA, Ph.D.

### Dr. Sandeep Kaushik

MCA, LLB, Ph.D.

### Dr. Vijay Kumar Singh

MCA, Ph.D.

### Mr. Suket Jha

B. Tech

### Dr. Radhe Shyam Soni

MCA, Ph.D.

### Mr. Nitesh Kumar

B.Tech., M.Tech.

### Ms. Pranita

MCA, UGC-NET

## Visiting Faculty

### Dr. S. M. Jha

Former Vice-Chancellor  
L. N. Mithila University  
Darbhanga

### Dr. Shankar Kumar Singh Jha

MBA, Ph.D.

### Dr. R. N. Singh

Deptt. of Economics  
Govt. Women's Polytechnic  
Muzaffarpur

### Dr. Manju Bhagat

Prof. Deptt. of Management  
BIT, Mishra Ranchi

### Dr. A. Thakur

Former Dean (Faculty of Management)  
B.R.A. Bihar University, Muzaffarpur

### Dr. Umesh Mishra

Former Principal  
Vaniya Mahavidyalaya  
Patna University

### Dr. Rakesh Raman

Professor of Economics  
B.H.U., Varanasi

### Dr. L. P. Singh

Director, IBM,  
L. N. Mishra University  
Darbhanga

### Dr. Pramod Kumar

Asso. Prof. Dept. of Economics (Retd.)  
Tagore Govt. Arts & Science College  
Central University, Pondicherry

### Dr. S. P. Verma

Associate Professor (Retd.)  
University Deptt. of Mathematics  
B.R.A. Bihar University, Muzaffarpur

### Prof. Nawal Kishore

School of Management Studies  
Indira Gandhi National Open  
University, New Delhi

### Dr. Istiyaque Ahmad

Director  
Dr. Rizvi College of Engineering & Management

### Dr. Santosh Kumar

Asst. Professor  
A.P.J. Abdul Kalam Women's  
Institute of Technology, Darbhanga

# MBA

## PROGRAMME

The programme is designed to develop professional leaders ready to work at responsible positions in a global business scene. The objective is to foster students and assist them build and enhance their managerial skills. The painstakingly planned programme helps students become successful leaders, who can attain results beyond expectations and transform organizations, think out of the box and come out with innovative answers, create alternative solutions, and develop entrepreneurial skills. The programme also aims at developing a global approach so that as future leaders they can meet the challenges from international arena.

### Streams

- Marketing Management
- Human Resource Management
- Financial Management

## ADMISSION PROCEDURE

MAT/CAT/CMAT or other National Level Aptitude Test Score followed by Group Discussion and Personal Interview.

### Objectives

Impart knowledge in core business areas current, business topics and specialisation in the field chosen by the student.

Development of students in analytical, communication, team working, leadership and decision making skills.

Making student able to work in a competitive national and international business environment and organisations.

Assist students for placement in various national and international organisations.

## ELIGIBILITY

Candidates seeking admission to this programme must possess a graduate degree from any recognized university with minimum 50% marks (45% for Reserved Category). Appearing candidates may also apply.

### Payment Schedule MBA

At the Time of Admission	₹ 75000	At the Time of submission of Examination form of 1 <sup>st</sup> sem	₹ 39,000
At the Time of submission of Examination form of 2 <sup>nd</sup> sem	₹ 39,000	At the Time of submission of Examination form of 3 <sup>rd</sup> sem	₹ 39,000
At the Time of submission of Examination form of 4 <sup>th</sup> sem	₹ 39,000	Examination Fee	₹ 3400

# Programme Structure

1st Sem		2nd Sem	
Code	Paper Name	Code	Paper Name
MB 101	Principles and Practices of Management	MB 201	Organisational Behaviour
MB 102	Managerial Economics	MB 202	Business Research Methods
MB 103	Statistical Methods for Decision Making	MB 203	Operations Research
MB 104	Accounting and Financial Analysis	MB 204	Management Accounting and Control
MB 105	Marketing Management	MB 205	Financial Management
MB 106	Human Resource Management	MB 206	Project Management

3rd Sem		(Finance)	
Code	Paper Name	Code	Paper Name
MB 301	Strategic Management	MB-FC-01	Security Analysis and Portfolio Management
MB 302	Legal Aspects of Business		
MB 303	Project Study	MB-FC-02	Corporate Tax Planning and Management
MB 304	Summer Internship		

3rd Sem		(Marketing)	
(Human Resource Management)		(Marketing)	
Code	Paper Name	Code	Paper Name
MB-HC-01	Labour and Employment Laws in India	MB-MC-01	Consumer Behaviour
MB-HC-02	Industrial Relations	MB-MC-02	Services Marketing

4 <sup>th</sup> Sem		(Finance)	
Code	Paper Name	Code	Paper Name
MB 401	Corporate Governance and Business Ethics	MB-FC-41	Banking and Financial Services
MB 402	Computer Application and Management Information System	MB-FC-44	Financial Derivatives
MB 403	Comprehensive Viva-Voce		
MB 404	Business Communication		

3rd Sem		(Marketing)	
(Human Resource Management)		(Marketing)	
Code	Paper Name	Code	Paper Name
MB-HC-41	Management of Change	MB-MC-41	Sales & Distribution Management
MB-HC-44	Group Dynamics	MB-MC-45	Strategic Marketing

# MCA

## PROGRAMME

The programme imparts comprehensive knowledge of computer science and information technology with equal emphasis on theory, practical and industrial exposure.

### ELIGIBILITY

Candidates seeking admission to this programme must possess a graduate degree from a recognized University with Maths as one of the subjects at +2/ Inter level.

## ADMISSION PROCEDURE

LNMCBM Aptitude Test followed by Group Discussion and Personal Interview.

## Objectives

1. To prepare students' career productively in software industry, academia, research, entrepreneurial pursuit, and other IT enabled services.
2. To develop Graduates up to the level of creating systems through software development
3. To enable students for System Analysis, Design, Development and Implementation.
4. To prepare graduates who will perform both as an individual and in a team through good analytical, design and implementation skills along with problem solving skills.

### Payment Schedule MCA

At the Time of Admission	₹ 60,000	At the Time of submission of Examination form of 1 <sup>st</sup> sem	₹ 47,500
At the Time of submission of Examination form of 2 <sup>nd</sup> sem	₹ 47,500	At the Time of submission of Examination form of 3 <sup>rd</sup> sem	₹ 47,500
At the Time of submission of Examination form of 4 <sup>th</sup> sem	₹ 47,500	Examination Fee	₹ 3500

## How to Apply

Candidates are required to apply on the prescribed Application Form. The complete Information Package and Application Form may be obtained from College counter. Candidates can also apply online through the College website [www.lnmcbm.org](http://www.lnmcbm.org). The cost of the form for different courses are as under-

Course Name	Amount
MBA	₹ 1500/-
MCA	₹ 1500/-

## Enclosures :

The duly filled up Application Form  
Attested copies of Mark Sheets & Certificates  
Photocopy of Aadhar  
Photocopy of CMAT/MAT/CAT and other National Level Admission Score Card for seeking Admission in MBA  
Three copies of Photographs, with Name, Form No. and Signature of candidate on its back.

## Reservation

The College strictly follows Reservation Policy as per Government of Bihar Rules.

## Admission Formalities

Candidates selected for admission shall have to submit the following documents in Original along with an attested copy of each at the time of admission along with the prescribed fee:

1. College/Department Leaving Certificate (CLC/DLC) issued from the College/Department last attended.
2. Mark Sheet/Certificate of Matriculation/Secondary examination
3. Mark Sheet(s) of Qualifying Examination.
4. Two Character Certificate one from the Head of the Institution last attended, and another from Local Representative.
5. Photocopy of Registration Card issued by B.R. Ambedkar Bihar University or Migration Certificate in case student is from other University along with Registration fee.

Particulars (All Fees in Rs)	MBA	MCA
Admission Fee	₹ 15000/-	₹ 15000/-
Tuition Fee	₹ 156000/-	₹ 162000/-
Library Fee	₹ 10000/-	₹ 9000/-
Computer Lab Fee	₹ 10000/-	₹ 15000/-
Maintenance Charges	₹ 10000/-	₹ 9000/-
Miscellaneous	₹ 30000/-	₹ 40000/-
Total	₹ 2,31,000/-	₹ 2,50,000/-

# BBA

(REGULAR COURSE) 3 YEARS

## PROGRAMME

The undergraduate management programme has over the last few years grown into a niche centre of learning. The programme is designed carefully to match global standards. The students are trained as future leaders ready to take on the challenges of the business world.

## OBJECTIVES

- Providing the students all the necessary knowledge to make them ready to face the challenges of business world at graduation level.
- The programme acts as the feeder to the MBA programme and provides better students for the masters degree.

## ADMISSION PROCEDURE

Admission to BBA is made on the basis of aggregate marks obtained by the candidate at +2/intermediate level followed by LNMCBM Aptitude Test and personal interview.

## ELIGIBILITY

Candidates seeking admission to this programme must have passed 10+2/intermediate or equivalent from any recognized Board / University with a minimum of 50% marks (45% for reserved category). Appearing candidates may also apply.

### Payment Schedule BBA

At the Time of Admission	₹ 46500/-	At the Time of submission of Examination form of 1 <sup>st</sup> sem	₹ 26500/-
At the Time of submission of Examination form of 2 <sup>nd</sup> sem	₹ 26500/-	At the Time of submission of Examination form of 3 <sup>rd</sup> sem	₹ 26500/-
At the Time of submission of Examination form of 4 <sup>th</sup> sem	₹ 26500/-	At the Time of submission of Examination form of 5 <sup>th</sup> sem	₹ 26500/-
Examination Fee			₹ 2400

# PROGRAMME STRUCTURE

1st Sem		2nd Sem		3rd Sem	
Paper No	Paper Name	Paper No	Paper Name	Paper No	Paper Name
Paper -I	Business Mathematics	Paper- I	Principles of Management	Paper I	Materials & Production Management
Paper -II	Communicative English	Paper- II	Organisational Behaviour	Paper II	Human Resource Management
Paper-III	Business Accounting	Paper-II	Business Communication	Paper-III	Marketing Management
Paper-IV	Business Economics	Paper-IV	Business Statistics	Paper-IV	Financial Management
Paper-V	Business & Industrial Organisation.	Paper-V	Fundamentals of Computer	Paper-V	Legal Aspects of Business

4th Sem		5th Sem		6th Sem	
Paper No	Paper Name	Paper No	Paper Name	Paper No	Paper Name
Paper-I	Computer Applications in Management	Paper-I	Corporate Taxation	A	Marketing Management
Paper-II	Research Methodology	Paper-II	Business Values & Ethics	B	Human Resource Management
Paper-III	Management & Control of Costs	Paper-III	Fundamentals of Operations Research	C	Financial Management
Paper-IV	Entrepreneurship	Paper-IV	Management/Control Techniques	D	Information Resource Management
Paper-V	Business Environment	Paper-V	Management Information Systems	E F G	Managing Rural Change International Trade Management Management of Services

Optional Papers for Sixth Semester: Candidates are required to opt any one group of the following:

Group Code	Group Name	Paper	
		No.	Name
A	Marketing Management	Paper I	Advertising & Sales Management
		PaperII	Consumer Behavior
B	Human Resource Management	Paper I	Human Resource Development
		PaperII	Industrial Relations
C	Financial Management	Paper I	Securities & Securities Market
		PaperII	International Finance
D	Information Resource Management	Paper I	E-Commerce
		PaperII	Database Management
E	Managing Rural Change	Paper I	NGO Management
		PaperII	Management in Rural Development
F	International Trade Management	Paper I	International Business
		PaperII	Export Procedures & Documentation
G	Management of Services	Paper I	Hospitality Management
		PaperII	Insurance Management

**Compulsory:** **Paper-III** Project Report 50 Marks  
Viva Voce (Based on Project Report) 50 Marks

# BCA

(REGULAR COURSE) 3 YEARS

## PROGRAMME

To facilitate higher education in computer science L N Mishra College launched its BCA programme. This programme demonstrates sound knowledge in key areas of computer science or industrial computing. It also carries out the required analysis and synthesis involved in computer systems, information systems and computer applications.

## PROGRAMME STRUCTURE

1 <sup>st</sup> Sem		2 <sup>nd</sup> Sem.		3 <sup>rd</sup> Sem	
Paper Code	Paper Name	Paper Code	Paper Name	Paper Code	Paper Name
BCA-101	Mathematical Foundation	BCA-201	Discrete Mathematics	BCA-301	Fundamentals of Management & Business Accounting
BCA-102	Computer Fundamentals	BCA-202	Computer Architecture	BCA-302	Database Management System
BCA-103	Business Communication & Information System	BCA-203	Data Structure through C	BCA-303	Object Oriented Programming using C++
BCA-104	C Programming	BCA-204	System Analysis and Design	BCA-304	Numerical Methodology
BCA-105	Lab on DOS & Windows	BCA-205	Lab on MS-Office	BCA-305	Lab on DBMS (SQL/MS-ACCESS)
BCA-106	Lab on C	BCA-206	Lab on Data Structure through C	BCA-206	Lab on C++

4 <sup>th</sup> Sem		5 <sup>th</sup> Sem.		6 <sup>th</sup> Sem	
Paper Code	Paper Name	Paper Code	Paper Name	Paper Name	Paper Name
BCA-401	Java Programming	BCA-501	Relational Database Management System	BCA-601	Project Report - 100 Marks
BCA-402	Computer Graphics & Multimedia	BCA-502	Artificial Intelligence through Python Programming	BCA-602	Seminar Presentation - 50 Marks
BCA-403	Operating System & Linux	BCA-503	Web Technology (HTML, Java Script, CSS)	BCA-603	Viva - Voce - 50 Marks
BCA-404	Software Engineering Principles	BCA-504	Computer Network, Network Security and Cyber Law.		
BCA-405	Lab on Java Programming	BCA-505	Lab on Oracle		
BCA-406	Lab on Computer Graphics & Linux	BCA-506	Lab on Python Programming & Web Technology		

PAYMENT SCHEDULE  
BCA

At the Time of Admission	₹ 47500/-	At the Time of submission of Examination form of 1 <sup>st</sup> sem	₹ 29500/-
At the Time of submission of Examination form of 2 <sup>nd</sup> sem	₹ 29500/-	At the Time of submission of Examination form of 3 <sup>rd</sup> sem	₹ 29500/-
At the Time of submission of Examination form of 4 <sup>th</sup> sem	₹ 29500/-	At the Time of submission of Examination form of 5 <sup>th</sup> sem	₹ 29500/-

Examination Fee

₹ 2500/-

## ADMISSION PROCEDURE

Admission to BCA is made on the basis of aggregate marks obtained by the candidate at +2/intermediate level followed by LNMCBM Aptitude Test and personal interview.

## ELIGIBILITY

Candidates seeking admission to this programme must have passed 10+2/intermediate or equivalent with mathematics as one of the subject from any recognised Board/University with a minimum of 50% marks (45% for reserved category). Appearing candidates may also apply.

## OBJECTIVES

Providing the students sufficient information so as to help them in pursuing studies like MCA, M. Sc (IT) and MBA (IT) or even pursuing job opportunity at an early stage.

## How to Apply

Candidates are required to apply on the prescribed Application Form. The complete Information Package and Application Form may be obtained from College counter. Candidates can also apply online through the College website [www.lnmcbm.org](http://www.lnmcbm.org). The cost of the form for different courses are as under-

Course Name	
BBA	₹ 1500/-
BCA	₹ 1500/-

## Enclosures :

The duly filled in Application Form

Attested copies of Mark Sheets & Certificates

Photocopy of Aadhar

Three copies of Photographs, with Name, Form No. and Signature of candidate on its back.

## Reservation

The College strictly follows Reservation Policy as per Government of Bihar Rules.

## Admission Formalities

Candidates selected for admission shall have to submit the following documents in Original along with an attested copy of each at the time of admission along with the prescribed fee :

- 1st Installment of Rs. 45000/- For BCA and of Rs. 44000/- for BBA to be paid at the time of admission through online payment gateway ([www.lnmcbm.org](http://www.lnmcbm.org)).
- 1. Original CLC of the Institution last attended.
- 2. Attested copy of Mark Sheet of 10th and 12th examinations along with original copies for verification.
- 3. Character certificate from the Head of the Institution last attended.
- 4. Caste certificate in original for reserve candidates seeking admission under the reserve category.

Particulars (All Fees in Rs.)	BCA (Rs.)	BBA (Rs.)
Admission Fee	₹ 10000/-	₹ 10000/-
Tuition Fee	₹ 123000/-	₹ 123000/-
Library Fee	₹ 6000/-	₹ 6000/-
Computer Lab Fee	₹ 15000/-	₹ 9000/-
Miscellaneous	₹ 35000/-	₹ 25000/-
Maintenance Charge	₹ 6000/-	₹ 6000/-
<b>TOTAL</b>	<b>₹ 195000/-</b>	<b>₹ 179000/-</b>

# B.A. LL.B

## (REGULAR COURSE)

### 5 YEARS

**B.A. LL.B** is a comprehensive five-year integrated program that blends foundational liberal arts education with professional legal training. It merges undergraduate education with legal studies, eliminating the need for separate bachelor's and law degrees. Tailored for ambitious students straight out of school, it offers early exposure to legal principles while cultivating well-rounded, analytical thinkers. Designed for students passionate about law and society, this course empowers learners with critical thinking, legal reasoning, and a strong understanding of political, economic, and social contexts.

#### Key Highlights:

- Focus on legal research, advocacy, and analytical reasoning
  - The program emphasizes critical legal research, advocacy skills, and analytical reasoning, preparing students to tackle complex legal issues.
- Internships with law firms, NGOs, courts, and policy institutions
  - Students have the opportunity to undertake internships with law firms, non-governmental organizations (NGOs), courts, and policy-making institutions, providing valuable real-world insights and experience.
- Multidisciplinary subjects:
  - Students will engage with multidisciplinary subjects fostering a well-rounded

understanding of the societal and legal landscape.

- Diverse Career Paths:
  - Graduates will be well-equipped for a broad range of careers, including litigation, civil services, academia, in litigation, human rights advocacy, and more.

#### Course Overview:

- Duration: 5 Years (10 Semesters)
- Eligibility:
  - (a) An applicant who has successfully completed Senior Secondary School course (+2) or equivalent (such as 11+1, 'A' level in Senior School Leaving Certificate course)
  - (b) Minimum percentage of marks in the qualifying examination of higher secondary school examination (10+2) or an equivalent examination put together, shall be 45% for general category and 40% for SC/ST, 42% for OBC.

#### Career Pathways :

Graduates emerge as versatile legal professionals with strong interdisciplinary insights. Career options include litigation, judicial services, corporate law, public policy, legal journalism, and international law practice.

## Course of Study of Five Years

### FIVE YEAR LAW COURSE (1ST YEAR)

PAPER	SUBJECTS	MARKS
PAPER-I	English	100 Marks
PAPER-II	Political Science.	100 Marks
PAPER-III	History	100 Marks
PAPER-IV	Economics	100 Marks
PAPER-V	Sociology	100 Marks

### FIVE YEAR LAW COURSE (2ND YEAR)

PAPER	SUBJECTS	MARKS
PAPER-I	English	100 Marks
PAPER-II	Political Science	100 Marks
PAPER-III	History of courts, Legislature and legal profession in India	100 Marks
PAPER-IV	Economics (Indian Economics)	100 Marks
PAPER-V	Sociology (Sociology of India)	100 Marks

### LL.B. PROFESSIONAL COURSE LL.B. PART-1

PAPER	SUBJECTS	MARKS
PAPER -I	Jurisprudence	100 Marks
PAPER-II	Constitutional Law	100 Marks
PAPER-III	Law of Contract, 1872	100 Marks
PAPER-IV	Law of Crime	100 Marks
PAPER-V	(Family Law) Hindu Law	100 Marks
PAPER-VI	Human Rights And International Law	100 Marks
PAPER-VII	Legal Language, Legalwriting & General English	100 Marks
PAPER-VIII	Optional Paper (Select Eighter 'A' or 'B')	100 Marks
	A. Banking Law & N.I. Act B. Intellectual Property Rights	

### LL.B. PROFESSIONAL COURSE LL.B. PART-2

PAPER	SUBJECTS	MARKS
Paper-I	Family Law (II)	100 Marks
Paper-II	Property Law	100 Marks
Paper-III	Interpretation of Statutes	100 Marks
Paper-IV	Contract Act-Act II	100 Marks
Paper-V	Law of Torts and consumer protection Act, 2019.	100 Marks
Paper-VI	Labour Law	100 Marks
Paper-VII	Company Law 2013 Alongwith latest amendment.	100 Marks
Paper-VIII	Optional papers	100 Marks
Paper-IX	(Practical)	100 Marks
Paper-X	(Practical) Drafting, pleading and conveyancing	100 Marks

### LL.B. PROFESSIONAL COURSE LL.B. PART - 3

PAPER	SUBJECTS	MARKS
Paper-I	Civil Procedure Code and limitation Act.	100 Marks
Paper-II	Law of evidence 1872	100 Marks
Paper-III	Criminal procedure code 1973, juvenile justice Act & probation of offenders Act 1958.	100 Marks
Paper-IV	Land Law	100 Marks
Paper-V	Arbitration and conciliations Act	100 Marks
Paper-VI	Environmental Law, Environmental Protection Law	100 Marks
Paper-VII	Administrative Law:	100 Marks
Paper-VIII	Optional Papers	100 Marks
	A. Taxation Law Income Tax Act and Sales Tax Act B. Private International Law (Conflict of Law).	
PAPER-IX	Professional Ethics, Accountancy For Lawyers And Bar Bench Relations :	100 Marks
PAPER-X	Public Interest Law Yearing, Legal Aid And Par Legal Services	100 Marks

### B.A. LL.B. 5 YEARS Course Fee Structure

Particulars (All Fees in Rs.)	(Rs.)
At the time of Admission	₹ 40,000/-
In the beginning of 2nd Year	₹ 35000/-
In the beginning of 3rd Year	₹ 35000/-
In the beginning of 4th Year	₹ 35000/-
In the beginning of 5th Year	₹ 35000/-
<b>Examination Fee</b>	<b>₹ 2500/-</b>

# LL.B

(REGULAR COURSE)

3 YEARS

## LL.B. (Bachelor of Law)

The LL.B. is a professional program for core legal education. It is designed for students who seek a nuanced understanding of law within its broader social, political, and economic contexts.

### Course Overview:

- Duration: 3 Years (6 Semesters)
- Eligibility : An applicant who has obtained a Bachelor degree in any stream from a University or an equivalent institution recognized as equivalent to an Indian University by a competent authority, shall be eligible for admission to three years, degree course in law.

### What You'll Learn :

- Core law areas such as Criminal Law, Civil Law, Constitutional Law, Family Law
- Legal research, drafting, reasoning, and advocacy skills

- Training through moot courts, legal aid clinics, seminars, and internships

### Career Pathways :

Graduates from this program emerge as socially conscious legal professionals equipped to take up roles in:

- Litigation and Judicial Services
- Legal Academia and Research
- Human Rights and Social Justice
- Civil Services and Public Policy
- Non-governmental and International Organizations

The LL.B. program is perfect for students who envision law not just as a profession, but as a powerful tool for change.

## Course of Study of Three Years

### LL.B. PROFESSIONAL COURSE LL.B. PART-1

PAPER	SUBJECTS	MARKS
PAPER -I	Jurisprudence	100 Marks
PAPER-II	Constitutional Law	100 Marks
PAPER-III	Law of Contract, 1872	100 Marks
PAPER-IV	Law of Crime	100 Marks
PAPER-V	(Family Law) Hindu Law	100 Marks
PAPER-VI	Human Rights And International Law	100 Marks
PAPER-VII	Legal Language, Legalwriting & General English	100 Marks
PAPER-VIII	Optioaal Paper (Select Eighter 'A' or 'B') A. Banking Law & N.I. Act B. Intellectual Property Rights	100 Marks

### LL.B. PROFESSIONAL COURSE LL.B. PART-2

PAPER	SUBJECTS	MARKS
Paper-I	Family Law (II)	100 Marks
Paper-II	Property Law	100 Marks
Paper-III	Interpretation of Statutes	100 Marks
Paper-IV	Contract Act-Act II	100 Marks
Paper-V	Law of Torts and consumer protection Act, 2019.	100 Marks
Paper-VI	Labour Law	100 Marks
Paper-VII	Company Law 2013 Alongwith latest amendment.	100 Marks
Paper-VIII	Optional papers	100 Marks
Paper-IX	(Practical)	100 Marks
Paper-X	(Practical) Drafting, pleading and conveyancing	100 Marks

### LL.B. PROFESSIONAL COURSE LL.B. PART - 3

PAPER	SUBJECTS	MARKS
Paper-I	Civil Procedure Code and limitation Act.	100 Marks
Paper-II	Law of evidence 1872	100 Marks
Paper-III	Criminal procedure code 1973, juvenile justice Act & probation of offenders Act 1958.	100 Marks
Paper-IV	Land Law	100 Marks
Paper-V	Arbitration and conciliations Act	100 Marks
Paper-VI	Environmental Law, Environmental Protection Law	100 Marks
Paper-VII	Administrative Law:	100 Marks
Paper-VIII	Optional Papers	100 Marks
	A. Taxation Law Income Tax Act and Sales Tax Act B. Private International Law (Conflict of Law).	
PAPER-IX	Professional Ethics, Accountancy For Lawyers And Bar Bench Relations :	100 Marks
PAPER-X	Public Interest Law Yearing, Legal Aid And Par Legal Services	100 Marks

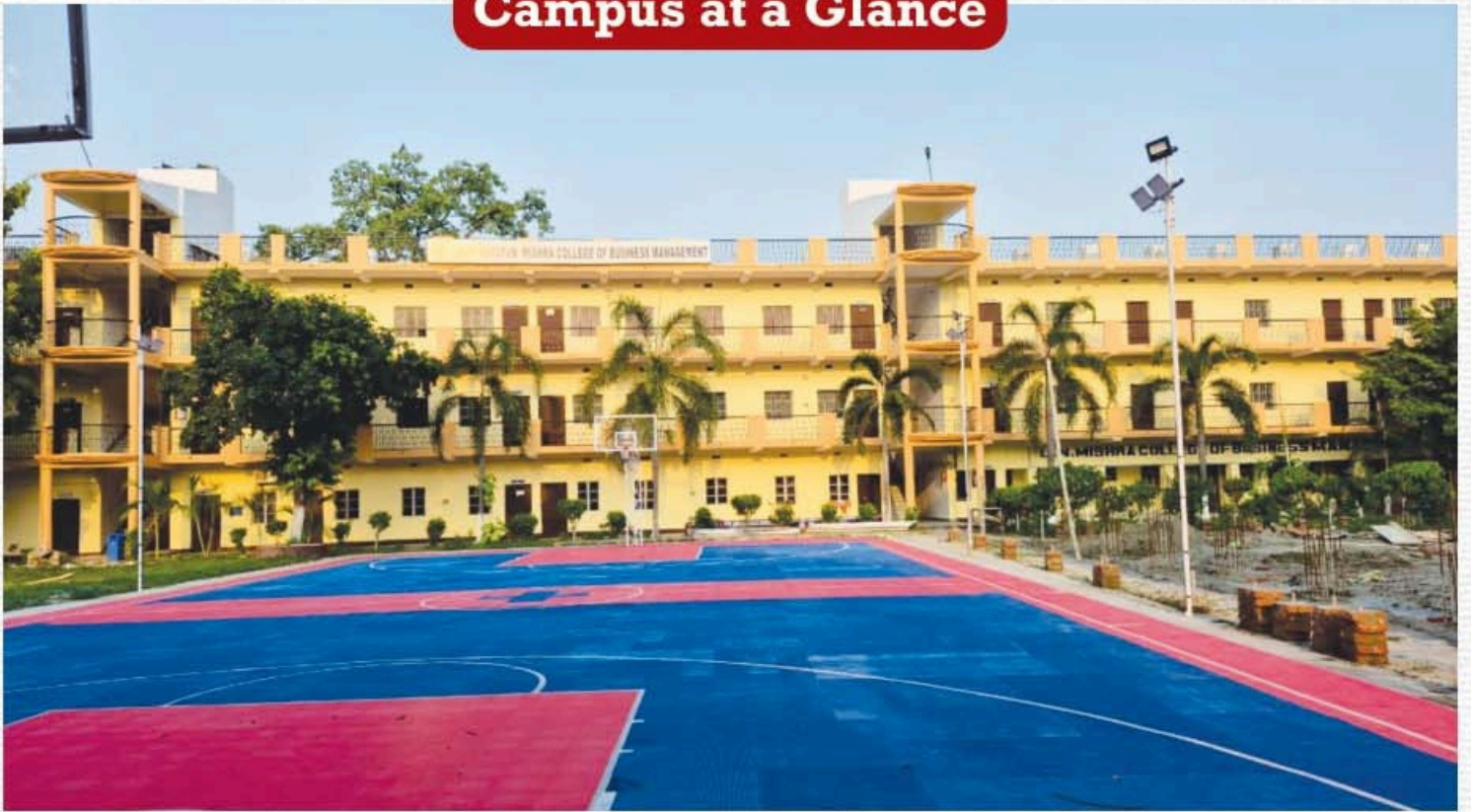
### L.L.B. Course Fee Structure

Particulars (All Fees in Rs.)	(Rs.)
At the time of Admission	₹ 40,000/-
In the beginning of 2nd Year	₹ 35000/-
In the beginning of 3rd Year	₹ 35000/-

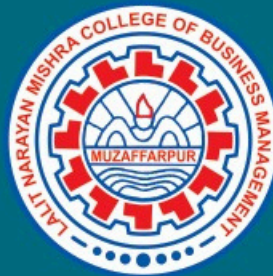
**Examination Fee**

**₹ 2500/-**

# Campus at a Glance



The Administration of L. N. Mishra College of Business Management, Muzaffarpur reserves the right to make changes in the requirement for admission, for continuing the course, in the content of courses, the fees charged, regulations affecting students, or make any other suitable modifications without prior notice deemed necessary in the interest of the student, college and the profession.



## Lalit Narayan Mishra College of Business Management

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